

# SRI MANAKULA VINAYAGAR ENGINEERING COLLEGE

(An Autonomous Institution)

MADAGADIPET, PUDUCHERRY - 605 107.



## Newsletter

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**A Stimulating Place to Learn and Practice Technology**

## TABLE OF CONTENTS

|    |                                                                     |
|----|---------------------------------------------------------------------|
| 1  | About the Institution                                               |
| 2  | Message from the Management                                         |
| 3  | Department of Electrical and Electronics Engineering                |
| 4  | Department of Electronics and Communication Engineering             |
| 5  | Department of Computer Science and Engineering                      |
| 6  | Department of Information Technology                                |
| 7  | Department of Instrumentation and Control Engineering               |
| 8  | Department of Mechanical Engineering                                |
| 9  | Department of Civil Engineering                                     |
| 10 | Department of Biomedical Engineering                                |
| 11 | Department of Mechatronics Engineering                              |
| 12 | Department of Computer Science and Engineering and Business Systems |
| 13 | Department of Computer and Communication Engineering                |
| 14 | Department of Artificial Intelligence and Data Science              |
| 15 | School of Architecture                                              |
| 16 | Department of Master of Business Administrations                    |
| 17 | Department of Master of Computer Applications                       |
| 18 | News Gallery                                                        |





## ABOUT THE INSTITUTION

Sri Manakula Vinayagar Engineering College (SMVEC) established in the year 1999. SMVEC is an autonomous institution affiliated to Pondicherry University. It offers 13 undergraduate, 8 postgraduate, and 11 research programs in Engineering, Architecture, Management Studies and Computer Applications. SMVEC has been accredited by NAAC with “A” grade and NBA. The institution is also accredited by TATA consultancy services. The college has a good placement record with students getting job offers from top MNC companies in India and abroad. SMVEC students have won many awards and accolades for their academic achievements.

## VISION

To be globally recognized for excellence in quality education, innovation and research for the transformation of lives to serve the society.

## MISSION

**M1: Quality Education:** To provide comprehensive academic system that amalgamates the cutting-edge technologies with best practices.

**M2: Research and Innovation:** To foster value-based research and innovation in collaboration with industries and institutions globally for creating intellectuals with new avenues.

**M3: Employability and Entrepreneurship:** To inculcate the employability and entrepreneurial skills through value and skill-based training.

**M4: Ethical Values:** To instill deep sense of human values by blending societal righteousness with academic professionalism for the growth of society.

## About College

Sri Manakula Vinayagar Engineering College was established in the year 1999. The institution has been approved by AICTE, New Delhi and affiliated to Pondicherry University. It is the first institution in Pondicherry State which has received ISO 9001:2000 Certification and has established the 'Nila Community Radio Station' with the approval of 'Government of India'. It is the first engineering institution in Puducherry which is accredited by NBA and NAAC with 'A' grade. It is also accredited by the IT giant Tata Consultancy Services (TCS). Within a short span of time, the institution has attained an enviable reputation by possessing all the hall marks of a premier institution in pursuit of excellence. The institution aims at equipping budding professionals with excellent theoretical and practical knowledge. It also takes pride in developing the students with leadership and interpersonal skills and thus shaping them into strategic scholars with competitive spirits who will be capable of delivering their best in the technological world.

### Chairman's Desk



**Shri.M.Dhanasekaran**

Chairman & Managing Director, SMVE Trust.

I warmly welcome all members of our esteemed institution to a promising academic year filled with excitement and growth. At Sri Manakula Vinayagar Engineering Collage, we are dedicated to promoting academic excellence, innovation, and holistic development, empowering students to think outside the box and follow their passions. Our committed faculty and cutting-edge facilities offer abundant resources for both academic and professional advancement, while our dynamic community fosters entrepreneurship and creativity. Together, let's tackle the challenges and innovations of the 21<sup>st</sup> century, ensuring our graduates are not only technically proficient but also socially responsible.

### Secretary's Desk

I greet all aspiring engineers and academic enthusiasts to our institution. We are committed to fostering innovation and creativity, offering resources for students to explore new ideas through research, design challenges, and entrepreneurial initiatives. Our state-of-the-art facilities and strong industry partnerships provide exceptional growth opportunities, with a focus on practical learning and community engagement. With a supportive faculty and a curriculum that emphasizes technical skills and social responsibility, we prepare our graduates to make meaningful contributions to society, together, let's inspire positive change and create a lasting impact on the world.



**Dr.K.Narayanasamy**

Secretary, SMVE Trust.

### Treasurer's Desk



**Shri.D.Rajarajan**

Secretary, SMVE Trust.

I am immensely proud to reflect on the outstanding achievements of our dedicated students at SMVEC, which has been devoted to delivering a transformative educational experience for the last 25 years. Our journey has been characterized by a strong commitment to excellence, innovation, and inclusivity, resulting in numerous successes made possible by the collective efforts of our visionary leadership, devoted faculty, talented students, and supportive alumni and stakeholders. We have continually pushed the boundaries of knowledge and fostered a culture of lifelong learning through academic programs, research initiatives, and extracurricular activities that encourage intellectual curiosity and creativity.

### Director's Desk

Welcome to Sri Manakula Vinayagar Engineering College, where dreams take flight and aspirations find wings. As we celebrate 25 years of academic excellence, I warmly greet everyone. Our students have excelled in various fields, demonstrating exceptional talent and unwavering dedication, from impressive academic achievements to active participation in extracurricular activities. I take pride in acknowledging our students' outstanding performances, including achieving top ranks in university exams and presenting innovative researches. Their leadership and creativity are evident in sports, cultural events, and technical competitions. Let's continue to inspire and empower one another as we strive for scholastic excellence and innovation together.



**Dr.V.S.K. Venkatchalopathy**

Director Cum Principal, SMVEC



## DEPARTMENT OF ELECTRICAL AND ELECTRONICS ENGINEERING

The Department of Electrical and Electronics Engineering (EEE), which began in 1999 with an intake of 40 students, has developed dramatically, presently housing 120 students and offering an M.Tech in Power Electronics and drives. Recognised as a research centre in 2021-2022, the department dramatically emphasises research and industry engagement, working with companies such as TVS Lucas and Appasamy Associates. The department, accredited by the NBA since 2008, is recognised among the best EEE colleges in Tamil Nadu, updating its curriculum to incorporate developments in renewable energy, electric vehicles, and artificial intelligence. It also delivers value-added courses and soft skill training to improve student employability and prepare them for competitive tests. As one of the top EEE engineering colleges in Pondicherry, it fosters a learning environment that encourages research, creativity, and technical competence.



### VISION

To promote proficiency in the field of Electrical and Electronics Engineering by creating a stimulating environment for research, innovation and entrepreneurship



### PROGRAM OFFERED

|     |                                                  |
|-----|--------------------------------------------------|
| U.G | B. Tech - Electrical and Electronics Engineering |
|-----|--------------------------------------------------|



### MISSION

- M1: Acality Education:** To impart high quality technical education with problem solving capabilities by innovative pedagogy in emerging technologies.
- M2: Industrial and Societal Needs:** To cater the dynamic needs of the industry and society by strengthening industry-institute interaction.
- M3: Research and Innovation:** To nurture the spirit of research attitude by carrying out innovative technologies pragmatically.
- M4: Placement and Entrepreneurship:** To inculcate the professionalism in career by advancing synergetic skills to compete in the corporate world.



### STUDENT'S EXCELLENCE



On 03.02.2025, first-year EEE students participated in the Circuit Debugging event organized by the IEEE committee, testing their problem-solving skills, logical thinking, and knowledge of basic electrical circuits.



Mukeshkumar R, Arokia Anandu Prasanthu A, and Lalith Kumar S won First Prize (₹1,00,000) at the AICTE IDEA Lab Tech Fest 2025 at the All India Council for Technical Education.



Students from department of EEE participated in various Sports events and won medals and prizes organized by Sri Manakula Vinayagar Engineering College.



### DEPARTMENT ACTIVITIES



CII Puducherry honored Mr. Mukesh Kumar for innovation and technical excellence at IDE Boot Camp 2024.



Smart India Hackathon 2024: Developed an affordable portable water-quality detection device with significant societal impact.



### PLACEMENT RECORDS

| Sl.No | Company Name    | Salary Package in LPA | No of Students Placed |
|-------|-----------------|-----------------------|-----------------------|
| 1     | KARR Technology | 6.5                   | 1                     |
| 2     | Eaton           | 4.5                   | 4                     |
| 3     | HSBC            | 4.5                   | 3                     |
| 4     | Emerson         | 5                     | 2                     |
| 5     | Hexaware        | 4                     | 4                     |
| 6     | Srin Soft       | 4                     | 1                     |
| 7     | Schiller        | 3.6                   | 1                     |
| 8     | TCS NINJA       | 3.36                  | 7                     |
| 9     | Srin Soft       | 3                     | 11                    |

| Sl.No | Company Name                       | Salary Package in LPA | No of Students |
|-------|------------------------------------|-----------------------|----------------|
| 10    | Avalon                             | 3                     | 3              |
| 11    | MaxEye Technologies                | 3.2                   | 2              |
| 12    | Magna                              | 2.76                  | 2              |
| 13    | Delphi-TVS Technologies            | 2.22                  | 13             |
| 14    | SPK Infra Private Limited          | 2.4                   | 10             |
| 15    | M/s.Pyung Hwa India Pvt Ltd.       | 3.21                  | 10             |
| 16    | NISSI Engineering Solution Pvt Ltd | 3.6                   | 12             |
| 17    | Integra Software Services Pvt Ltd  | 2.15                  | 7              |
| 18    | Lucas TVS                          | 2.15                  | 3              |





## DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING

The Department of Electronics and Communication Engineering is renowned for its excellence in UG, PG, and Ph.D. programs. Its B.Tech. program is accredited by the National Board of Accreditation (NBA), reflecting a commitment to academic quality. The department consistently produces industry-ready graduates who are highly valued by leading employers. Driven by innovation and technological advancement, it contributes meaningfully to the nation's evolving engineering landscape.



### VISION

Facilitate academic excellence and research among Electronics and Communication Engineers to meet the global needs with high competence and ethical professionalism



### PROGRAM OFFERED

|     |                                                                                        |
|-----|----------------------------------------------------------------------------------------|
| U.G | B.Tech - Electronics and Communication Engineering                                     |
| P.G | M.Tech - Electronics and Communication Engineering<br>M.Tech - VLSI & Embedded Systems |
| P.G | Ph.D - Electronics and Communication Engineering                                       |



### MISSION

- M1:** Academic Excellence: To impart learning skills to meet the global challenges in the field of Electronics and Communication Engineering.
- M2:** Research and Innovation: To provide excellence in research and innovation through multidisciplinary specialization.
- M3:** Employability and Entrepreneurship: To enhance inter and intra personal skills among students to make them employable and entrepreneurs.
- M4:** To inculcate the significance of human values and professional skills to serve the society.



### STUDENT'S EXCELLENCE



Students secured First Prize in Robo Soccer, demonstrating excellence in robotics, innovation, and teamwork.



First-year students won First Prize in Robo Soccer at CIT, Coimbatore, demonstrating excellence in robotics and competitive engineering.



ECE third-year student C. Yuvashakthi won second place in the Youth Talk regional finale organized by Puducherry ICT Academy on October 6, 2023.



### DEPARTMENT ACTIVITIES



Faculty research published in reputed international journals and conferences.



TECH FUSION fostered innovation, teamwork, and practical problem-solving among students.



### PLACEMENT RECORDS

| Company    | Students                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | Package |
|------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------|
| Delphi-TVS | Gokulan S, Gokulnath R, Gokulan S, Govardinan S, Guru Prasath S, Guru Priyan V, Harini V, Harish Jayaraaj S, Jogi Lalitha Ramkumar, Kadali Prasanth Kumar, Keerthana B, Keerthivasan S, Koushik Kabilan A, Lakshminarayanan P, Logesh S, Maneesh Satya Surya Venket Pampana, Mani Gandane S, Mohanapriyan I, Monika K, Nirmal K, Gayathri Nithish S, Pavithra, Pavithrakala, Pranav R, Vijai Sriram G, Ragunath S, Sangeethasree, Sanjay, Sathya Narayanan M, Vijayaganesh P, Shyam Sundar, Sneghaa M, Sowndharya A, Subalakshmi, Viswa M, Subathra S, Suriya P, Suvatha, Swethaa, Arunachalam S U, Aakash P R, Abdul Rahman A, Akash K, Dharshan S, Bhavana, Ashik Ahamedh, Balakumaran R, Elavenil R, Dharshini R, Bhuvaneshwaran M | 2.2 LPA |
| embed UR   | Janani R (ECE)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 8 LPA   |
| ZOHO       | Chandru G (ECE)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 7 LPA   |



## DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING

The Department of Computer Science and Engineering, which began in 1999 with 60 students, has grown substantially at Sri Manakula Vinayagar Engineering College. It now takes 300 students per year and is supported by over 50 experienced faculty members. The department provides B.Tech. in Computer Science and Engineering, M.Tech. in Computer Science and Engineering (Big Data Analytics), and Ph.D. courses. It offers a comprehensive curriculum that blends theoretical understanding with hands-on experience, including essential ideas, programming languages, algorithms, data structures, and system architecture.



### VISION

To create a productive learning and research environment for graduates to become highly dynamic, competent, ethically responsible, professionally knowledgeable in the field of computer science and engineering to meet the industrial needs on par with global standards.



### PROGRAM OFFERED

|     |                                           |
|-----|-------------------------------------------|
| U.G | B.Tech - Computer Science and Engineering |
| P.G | M.Tech - Computer Science & Engineering   |
| P.G | Ph.D - Computer Science & Engineering     |



### MISSION

- M1: Quality Education:** Empowering the students with the necessary technical skills through quality education to grow professionally.
- M2: Innovative Research:** Advocating the innovative research ideas by incorporating with industries for developing products and services..
- M3: Placement and Entrepreneurship:** Advancing the education by strengthening the Industry-Academic relationship through hands-on training to seek placement in the top most industries or to develop a start - ups. .
- M4: Ethics and Social Responsibilities:** Stimulating professional behaviour and good ethical values to improve the leadership skills and social responsibilities.



### STUDENT'S EXCELLENCE



T. Deepak and JayaPrasath participated in Technovation 2K24 at Mailam Engineering College on 28th September 2024 and secured First Place in the Tricorde Challenge event.



Arjun Sidharth S participated in the Rapid Chess Tournament at MVIT on December 29, 2024, where he showcased strategic excellence and achieved Fifth Place, earning a cash prize of ₹6500.



Our students Amish.S.R participated in the Tech Tonic Software Hackathon'25 at National Institute of Technology, Karaikal on 28th February 2025 and secured first place



### DEPARTMENT ACTIVITIES



The club hosted a technical event on "CYBER SECURITY," featuring talks and workshops that enhanced participants' knowledge of progressive web applications across industries. It offered students a platform to learn from industry experts.



The club hosted a technical event on "Azure Fundamentals & Power Platform Fundamentals," featuring talks and workshops on the basics and applications of these platforms. Students gained knowledge and insights from industry professionals.



### PLACEMENT RECORDS

| SL.NO | Company / Stream    | No. of Students Placed |
|-------|---------------------|------------------------|
| 1     | TCS Ninja           | 75                     |
| 2     | Integra             | 43                     |
| 3     | Hexaware            | 22                     |
| 4     | CTS GenC            | 9                      |
| 5     | TCS Digital         | 9                      |
| 6     | Wipro               | 15                     |
| 7     | KAAR Technologies   | 5                      |
| 8     | American Megatrends | 3                      |
| 9     | Societe Generale    | 2                      |
| 10    | FoxConn             | 6                      |

| SL.NO | Company / Stream | No. of Students Placed |
|-------|------------------|------------------------|
| 1     | Tech Mahindra    | 5                      |
| 2     | PEGA Systems     | 2                      |
| 3     | Content Stack    | 1                      |
| 4     | Multicoreware    | 1                      |
| 5     | Zoho             | 1                      |
| 6     | PwC              | 1                      |
| 7     | TCS Ninja (PEGA) | 2                      |
| 8     | TCS Prime        | 2                      |
| 9     | TOTAL            | 178                    |



# DEPARTMENT OF INFORMATION TECHNOLOGY

Established in 2019, the Department of Mechatronics at Sri Manakula Vinayagar Engineering College offers a multidisciplinary learning environment focused on robotics, automation, and Industry 4.0. With modern laboratories, experienced faculty, and strong industry engagement through workshops and projects, the department emphasizes hands-on learning and innovation. It is committed to developing skilled, industry-ready professionals equipped for global career opportunities.



## VISION

We aim to provide exceptional teaching and research in Mechatronics Engineering, benefiting students and society, and professional knowledge.



## PROGRAM OFFERED

|     |                                      |
|-----|--------------------------------------|
| U.G | B. Tech - Information and Technology |
|-----|--------------------------------------|



## MISSION

**M1: Expertise:** To impart quality education and create excellent engineers with strong analytical, Programming and Problem solving skills to meet the ever changing demands of IT industry

**M2: Eminence:** To kindle creative thinking, innovation and foster value-based research in the field of information technology

**M3: Complaisant:** To enrich the employability skills, inculcate entrepreneurial ideology and promote professional expertise

**M4: Exemplar:** To instill human values, ethical responsibilities and empowering graduates to be socially responsible and technically competent



## STUDENT'S EXCELLENCE



Pavan K, Sachin G.P, Divakar E. (III Year), and Nithin S. (I Year) won First Prize in Techathon at XeConclave 2025.



Abishek Palani S, Ashigha M, and Shobika G (III Year) ranked among the Top 6 teams in the Unisys Innovation Program Y16 and won a cash prize of ₹25,000.



HACK S'DAY 2024, organized by 0x.Day and hosted by the IT Department, attracted 6,350 registrations from 105 colleges, with 650 finalists competing from December 28–30, 2024.



## DEPARTMENT ACTIVITIES



The team won the Overall Championship in the Internal Sports Competition, demonstrating outstanding talent, teamwork and sportsmanship.



Won Second Place in the Inter-Department Women's Marchpast Competition during the 76th Republic Day Celebration 2025.



## PLACEMENT RECORD

| S.No | Name of the Company | No. of Students Placed |
|------|---------------------|------------------------|
| 1    | AMI                 | 1                      |
| 2    | CTS                 | 4                      |
| 3    | EmbedUr             | 1                      |
| 4    | FABC                | 4                      |
| 5    | Hexaware            | 21                     |
| 6    | Infinity            | 2                      |
| 7    | INTEGRA             | 70                     |

| S.No                         | Name of the Company | No. of Students Placed |
|------------------------------|---------------------|------------------------|
| 8                            | Kaar                | 1                      |
| 9                            | PwC                 | 1                      |
| 10                           | Softtech Junior     | 1                      |
| 11                           | TCS                 | 37                     |
| 12                           | Techy Geeks         | 17                     |
| 13                           | Unisys              | 9                      |
| Total No. of Students Placed |                     | 169                    |





# DEPARTMENT OF INSTRUMENTATION AND CONTROL ENGINEERING

The Department of Instrumentation and Control Engineering at Sri Manakula Vinayagar Engineering College offers a comprehensive and industry-oriented B.Tech program that integrates automation, electronics, and computer science fundamentals. Designed to meet current industry demands, the curriculum emphasizes both academic excellence and practical skills. The department equips students with the knowledge and expertise required for successful careers in instrumentation, control, and automation industries.



## VISION

To provide high-quality education, training, and research in Instrumentation and Control Engineering syllabus that meets industrial and social needs while upholding strong ethical standards. Our aim is to remain a leader among the best instrumentation engineering colleges in Pondicherry and expand our recognition among ICE engineering colleges in Tamilnadu.



## MISSION

**M1: Quality education:** To impart technical knowledge, leadership and managerial skills to meet the current industrial and societal needs.

**M2: Research and Innovation:** To foster innovation, research and development for the benefit of global community.

**M3: Employability and Entrepreneurship:** To enhance the employability skills and inculcate entrepreneurial attitude.

**M4: Ethical Values:** To provide extension services to rural society and instill ethical values among the students.



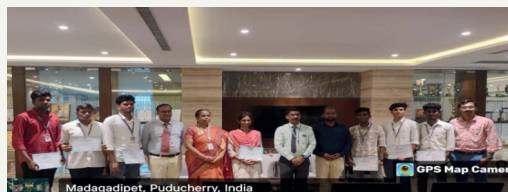
## PROGRAM OFFERED

|     |                                                   |
|-----|---------------------------------------------------|
| U.G | B. Tech - Instrumentation and Control Engineering |
|-----|---------------------------------------------------|



## STUDENT'S EXCELLENCE

The department achieved strong placement results, with students placed in companies like TCS, World One Automation, and Hexaware, reflecting their dedication and the faculty's training support.



## DEPARTMENT ACTIVITIES

The Department of Instrumentation and Control Engineering plans to enhance placement opportunities through strong industry collaborations, skill development programmes, and placement training activities. Students like Ajai P, Harishwaran M, Amrish P, and Toshikka G secured placements in TCS, reflecting the institution's consistent training and preparation programs.



## PLACEMENT REPORT

| S.NO | NAME OF THE STUDENT | ORGANIZATION PLACED IN | SALARY OFFERED |
|------|---------------------|------------------------|----------------|
| 1    | Rathika M           | CTS GENC PRO           | 5.4L           |
| 2    | Namachivayam.       | HEXAWARE               | 4.L            |
| 3    | Rathika M           | MITSOGO                | 4.L            |
| 4    | Deepak Kumar R      | CTS GENC               | 4L             |
| 5    | Kalyani V           | CTS GENC               | 4L             |
| 6    | Ajai. P             | TCS                    | 3.35L          |
| 7    | Harishwaran.M       | TCS                    | 3.35L          |
| 8    | Amrish P            | TCS                    | 3.35L          |
| 9    | Toshikka G          | TCS                    | 3.35L          |
| 10   | Deepak Kumar R      | TCS                    | 3.35L          |
| 11   | Prisha A            | MOTHERSON              | 2.5L           |
| 12   | Abishek.R           | ZF CLOBAL BUSINESS     | 3.0L           |
| 13   | Ravindaran N        | WORLD ONE AUTOMATION   | 2.5L           |
| 14   | Sanjai Kumar R G    | WORLD ONE AUTOMATION   | 2.5L           |
| 15   | Ragurajan N         | WORLD ONE AUTOMATION   | 2.5L           |

| S.NO | NAME OF THE STUDENT | ORGANIZATION PLACED IN | SALARY OFFERED         |
|------|---------------------|------------------------|------------------------|
| 16   | Balakumaran M       | WORLD ONE AUTOMATION   | 2.5L                   |
| 17   | Anas S              | WORLD ONE AUTOMATION   | 2.5L                   |
| 18   | Nepolian. A         | WORLD ONE AUTOMATION   | 2.5L                   |
| 19   | Dinesh. R           | WORLD ONE AUTOMATION   | 2.5L                   |
| 20   | Goutham.K           | EQUATION CALIBRATIONS  | 2.2L                   |
| 21   | Dharan S            | EQUATION CALIBRATIONS  | 2.2L                   |
| 22   | Senguttuvan A       | EQUATION CALIBRATIONS  | 2.2L                   |
| 23   | Yokesh U            | BENLAB CALIBRATIONS    | 2.0L                   |
| 24   | Hemachandran V      | BENLAB CALIBRATIONS    | 2.0L                   |
| 25   | Durga S             | BENLAB CALIBRATIONS    | 2.0L                   |
| 26   | Sarumathy N         | BENLAB CALIBRATIONS    | 2.0L                   |
| 27   | Vennila P           | LUCAS -TVS             | 2.3 L After internship |
| 28   | Mohan ram. S        | LUCAS -TVS             | 2.3 L After internship |
| 29   | Dhanushwar          | LUCAS -TVS             | 2.3 L After internship |
| 30   | Logesh.D            | DELPHI -TVS            | 2.3 L After internship |



## DEPARTMENT OF MECHANICAL ENGINEERING

The department of Mechanical Engineering was established in the year 2008, Post graduate Course (PG) in the year 2013, and Doctor of Philosophy (Ph.D.) in the year 2016. The Department provides modern infrastructure and instructional facilities to the students and faculty to create a modern learning environment.



### VISION

The Mechanical Engineering department strives to be recognized as an excellent academic and research centre for creating outstanding Engineers, Entrepreneurs and Leaders.



### PROGRAM OFFERED

|     |                                     |
|-----|-------------------------------------|
| U.G | B. Tech - Mechanical Engineering    |
| P.G | M. Tech - Manufacturing Engineering |
| P.G | Ph.D - Mechanical Engineering       |



### MISSION

- M1: Professional Skills:** To provide quality education to enhance students inter-personal and intra-personal skills
- M2: State-of-art facilities:** To render excellent infrastructure facilities and laboratories to excel as skilled professionals
- M3: Research Exposure:** To Strengthen Research and Development within the department through industrial associations
- M4: Employability:** To put enthusiastic exertions to enhance employability and entrepreneurship skills of students
- M5: Human Values:** To empower students with professional ethics



### STUDENT'S EXCELLENCE



Students from Second and Third Year participated in CMR Thinkfest 2.0, a national project competition organized by CMR College of Engineering & Technology in Hyderabad, Telangana.



Bhuwanesh.A & Vishnu Priyan.S.T students from the Department of Mechatronics received the Cash Prize of ₹1500 each at the BIS - Bureau of Indian Standards event.



Ganesh kumar.S from the Department of Mechatronics received the Cash Prize of ₹7000 in ROBO Soccer Event Organized by National Institute of Engineering Mysore held on 26.12.2024.



### DEPARTMENT ACTIVITIES



Officials at Sri Manakula Vinayagar Engineering College are shown presenting a commemorative memento to the chief guest during a seminar on engineering innovation and skill development.



Er.R.Vishnu Karan, Service Engineer, Sarvesh Ford India Ltd, Puducherry, provided Hands on Training on "Four wheeler Mechanism" on 31.08.2024.



### PLACEMENT RECORDS

| S.NO. | NAME OF THE STUDENT | ORGANIZATION PLACED IN            | SALARY OFFERED |
|-------|---------------------|-----------------------------------|----------------|
| 1     | AAKASH J            | TENNECO AUTOMOTIVE                | 2.27 LPA       |
| 2     | CHANDRAKANTH R      | TENNECO AUTOMOTIVE                | 2.27 LPA       |
| 3     | CHANDRU S           | YUZHAN TECHNOLOGY (INDIA) PVT LTD | 2.64 LPA       |
| 4     | DHINESH G           | TENNECO AUTOMOTIVE                | 2.27 LPA       |
| 5     | HARI HARAN P        | FORD                              | 5.50 LPA       |
| 6     | KARTHIKEYAN R       | MUSIGMA                           | 6.00 LPA       |
| 7     | KRISHNA KUMAR S     | DELPHI TVS                        | 2.22 LPA       |
| 8     | LAKSHMI KANDHAM V   | DETROIT ENGINEERED PRODUCTS       | 3.00 LPA       |
| 9     | MATHIRASAN L        | DELPHI TVS                        | 2.22 LPA       |
| 10    | MOHAMED KAIF A      | DETROIT ENGINEERED PRODUCTS       | 3.00 LPA       |

| S.NO. | NAME OF THE STUDENT | ORGANIZATION PLACED IN            | SALARY OFFERED |
|-------|---------------------|-----------------------------------|----------------|
| 11    | MOHANARAJ S S       | CTS                               | 4.00 LPA       |
| 12    | PARTHASARATHI S     | TENNECO AUTOMOTIVE                | 2.27 LPA       |
| 13    | PRAVEENKUMAR V      | VIOLIN TECHNOLOGY PRIVATE LIMITED | 2.32 LPA       |
| 14    | PUSHPARAJ K         | TENNECO AUTOMOTIVE                | 2.27 LPA       |
| 15    | SAKTHIVENTHAN V S   | SRINSOFT                          | 3.00 LPA       |
| 16    | SATHESHKUMAR P      | CTS                               | 4.00 LPA       |
| 17    | SHANKARANARAYANAN A | TENNECO AUTOMOTIVE                | 2.27 LPA       |
| 18    | SUBASH P            | CTS                               | 4.00 LPA       |
| 19    | TAMILSELVAN R       | DETROIT ENGINEERED PRODUCTS       | 3.00 LPA       |
| 20    | VENGADA RAMANA M    | MUSIGMA                           | 6.00 LPA       |



## DEPARTMENT OF CIVIL ENGINEERING

Civil engineering, one of the oldest specialities after military engineering, is critical to advancing civilization. It includes the design, building, and upkeep of the built environment. Sub-disciplines include environmental engineering, geotechnical engineering, structural engineering, transportation engineering, and others. Civil engineering, one of the oldest specialities after military engineering, is critical to advancing civilization. It includes the design, building, and upkeep of the built environment. Sub-disciplines include environmental engineering, geotechnical engineering, structural engineering, transportation engineering, and others.



### VISION

We envision a world where the civil engineering department will be a home to an intellectual community with good quality education embedded with practical knowledge by inculcating research, strong social commitment and ethical values from its students, staffs and alumni.



### PROGRAM OFFERED

|     |                             |
|-----|-----------------------------|
| U.G | B. Tech - Civil Engineering |
| P.G | Ph.D - Civil Engineering    |



### MISSION

- M1: Quality Education:** To fulfill the requirements of construction industry, Civil Engineering profession and rural community through dissemination of technical services.
- M2: Practical Knowledge:** To impart quality and real-time education to the students with the knowledge & skills needed for Civil Engineering practice.
- M3: Work Efficiency:** We encourage ongoing collaboration with industry and research organizations to advance research, development, and consulting.
- M4: Societal issues:** To develop graduates to compete at the global level to deal with modern issues.
- M5: Moral & Ethical:** To insist ethical values and professionalism among the students



### STUDENT'S EXCELLENCE



Ms. Swetha Avil of IV Year won "Best Paper Award" in Second International Conference on Civil Engineering Innovative Development in Engineering Advances (ICC IDEA - 2025) organized by SRMIST, Kattankulathur, Tamil Nadu on 20<sup>th</sup> to 22<sup>nd</sup> March, 2025.



III Year students Paneer Selvam K won I Prize in Paper Presentation, Vasundhra Devi V and Prasanth P won II Prize in Paper Presentation in NIRMANKA'25 organized by Arunai Engineering College, Tamil Nadu on April 8, 2025.



R. Dinesh Bala, M. Vasanth, and K. Vijay Keerthan (II Year, Civil Engineering) secured First Prize in the Cube Casting event at KARIGAALA2K25, held at the Chennai Institute of Technology.



### DEPARTMENT ACTIVITIES



The event titled "A Day as a Structural Engineer" was organized to provide students with real-time exposure to the roles and responsibilities of a structural engineer in professional practice.



The workshop titled "Prefabricated Structures – An Overview" was organized to provide students with fundamental knowledge about modern construction techniques involving prefabrication



### PLACEMENT RECORDS

| Sl.NO | Name of the Student | Name of the Company           | Annual CTC LPA |
|-------|---------------------|-------------------------------|----------------|
| 1     | Akash S             | EMMARDE Steel Private Limited | 2.4            |
| 2     | Kowtham R           | EMMARDE Steel Private Limited | 2.4            |
| 3     | Lokeshwaran V       | EMMARDE Steel Private Limited | 2.4            |
| 4     | Muthukumar an M     | EMMARDE Steel Private Limited | 2.4            |

| Sl.NO | Name of the Student | Name of the Company                       | Annual CTC LPA |
|-------|---------------------|-------------------------------------------|----------------|
| 5     | Abhin Suresh M C    | Stiffeners Property Valuers & Consultants | 2.4            |
| 6     | Guruprassat R       | Stiffeners Property Valuers & Consultants | 2.4            |
| 7     | Tharun A            | Stiffeners Property Valuers & Consultants | 2.4            |
| 8     | Yogesh S            | Stiffeners Property Valuers & Consultants | 2.4            |





# DEPARTMENT OF BIOMEDICAL ENGINEERING

The Department of Biomedical Engineering (BME), established in the academic year 2019–2020 with an intake of 60 students, integrates engineering and medical sciences to advance healthcare technologies. The program focuses on improving human health through innovative diagnostic and therapeutic solutions. With well-established infrastructure and outcome-based education, the department prepares students for emerging challenges in the healthcare sector.



## VISION

To provide quality education in Biomedical Engineering focused on promoting continuous enrichment in the relevant research field and innovations in medical diagnosis for human health care.



## PROGRAM OFFERED

|     |                                  |
|-----|----------------------------------|
| U.G | B. Tech - Biomedical Engineering |
|-----|----------------------------------|



## MISSION

- M1: Medical Science Engineering :** To provide quality Biomedical Engineering education that integrates engineering principles with biomedical sciences.
- M2: Research and Development :** To develop Biomedical engineers to apply innovative strategies for the design and development of medical equipment.
- M3: Industrial Intelligence :** To incorporate novel technologies towards the healthcare industrial needs for medical applications and to become an entrepreneur.
- M4: Ethical Responsibilities :** To impart the desirable skill sets to become globally competent ethical professional.



## STUDENT'S EXCELLENCE



Mamamthika S. (BME) secured 2nd place in Shot Put at the SMVEC intra-college sports meet on 25 Feb 2025.



Florida Alan and T. Kamali (BME) won First Prize in Paper Presentation at MITILENCE 2025, held at MVIT, Puducherry.



Susendren T. L. (BME) won 1st place in Shot Put and 2nd place in Javelin Throw and Disc Throw at the SMVEC intra-college sports meet (24 Feb 2025).



## DEPARTMENT ACTIVITIES



Demoday 2025 under the IIC activity featured "Demonstration of Innovative Projects" by Dr. S. Pravin Kumar, SSN College of Engineering.



Er. K. Vinothkumar and team conducted a two-day training on Critical Healthcare Equipment.



## PLACEMENT RECORDS

| S.No | Student Name           | Company     | Package  |
|------|------------------------|-------------|----------|
| 1    | V Aiswarya             | TCS Ninja   | 3.36 LPA |
| 2    | Christy N Albeon Limas | TCS Ninja   | 3.36 LPA |
| 3    | S Giridharan           | TCS Ninja   | 3.36 LPA |
| 4    | S Govarthini           | TCS Ninja   | 3.36 LPA |
| 5    | B Jayachitraa          | TCS Ninja   | 3.36 LPA |
| 6    | S Kiruba Lakshmi       | TCS Ninja   | 3.36 LPA |
| 7    | M Medwin Devakumar     | TCS Ninja   | 3.36 LPA |
| 8    | A Pravin               | TCS Ninja   | 3.36 LPA |
| 9    | K Thiruvigram          | TCS Ninja   | 3.36 LPA |
| 10   | S Varshini             | TCS Ninja   | 3.36 LPA |
| 11   | D Vishnu Priya         | TCS Ninja   | 3.36 LPA |
| 15   | Varssha R              | Healthwatch | 3.22 LPA |
| 16   | Yuvaranjini R          | Healthwatch | 3.22 LPA |

| S.No | Student Name       | Company     | Package  |
|------|--------------------|-------------|----------|
| 1    | Anushiya B         | Healthwatch | 3.22 LPA |
| 2    | Karthika Sree C    | Healthwatch | 3.22 LPA |
| 3    | Ghopi Krishnaa W H | Healthwatch | 3.22 LPA |
| 4    | Gobikrisna K       | Healthwatch | 3.22 LPA |
| 5    | Govarthini S       | Healthwatch | 3.22 LPA |
| 6    | Hareesh M          | Healthwatch | 3.22 LPA |
| 7    | Harinath V         | Healthwatch | 3.22 LPA |
| 8    | Iswarya Lakshmi R  | Healthwatch | 3.22 LPA |
| 9    | Monishaa R         | Healthwatch | 3.22 LPA |
| 10   | Shanmugam P        | Healthwatch | 3.22 LPA |
| 11   | Sharath Sriram S   | Healthwatch | 3.22 LPA |
| 12   | Subanisa A         | Healthwatch | 3.22 LPA |
| 13   | Surendar A P       | Healthwatch | 3.22 LPA |
| 14   | Swetha K           | Healthwatch | 3.22 LPA |



## DEPARTMENT OF MECHATRONICS

The Department of Mechatronics at Sri Manakula Vinayagar Engineering College, established in 2019, is a dynamic, multidisciplinary hub that blends mechanical, electronics, computer science, and control engineering. We prioritize hands-on learning, ensuring our students build practical skills not just learn theory in high demand fields like robotics, automation, and Industry 4.0. Our curriculum is constantly updated to keep pace with the latest industry trends.



### VISION

To be globally recognized for excellence in quality education, innovation and research for the transformation of lives to serve the society



### PROGRAM OFFERED

|     |                       |
|-----|-----------------------|
| U.G | B.Tech – Mechatronics |
|-----|-----------------------|



### MISSION

- M1: Quality Education:** To provide a comprehensive academic system that amalgamates the cutting edge technologies with best practices.
- M2: Research and Innovation:** To foster value-based research and innovation in collaboration with industries and institutions globally for creating intellectuals with new avenues.
- M3: Employability and Entrepreneurship:** To inculcate the employability and entrepreneurial skills through value and skill based training.
- M4: Ethical Values:** To instill a deep sense of human values by blending societal righteousness with academic professionalism for the growth of society.



### STUDENT'S EXCELLENCE



Our students from Second and Third Year participated in CMR Thinkfest 2.0 a National Level Project Competition organized by CMR College of Engineering & Technology, Hyderabad, Telangana.



Bhuwanesha.A & Vishnu Priyan.S.T students from the Department of Mechatronics received the Cash Prize of ₹1500 each at the BIS - Bureau of Indian Standards event.



Ganesh kumar.S from the Department of Mechatronics received the Cash Prize of ₹7000 in ROBO Soccer Event Organized by National Institute of Engineering Mysore held on 26.12.2024.



### DEPARTMENT ACTIVITIES



**Club Name: RoboTexc Club**  
The Robotics & Automation Club provides mechatronics students with hands-on experience in robot design, control systems, and industrial automation.



**ShapeMakers Club**  
The club develops skills in 3D design, prototyping, fabrication, and additive manufacturing through hands-on learning.



### PLACEMENT RECORDS

| SL. No. | Name of the Student | Organization Placed in |
|---------|---------------------|------------------------|
| 1       | ANUJA K             | TCS, Ninja             |
| 2       | BALAJI T            | TCS, Ninja             |
| 3       | DEEPAK A            | TCS, Ninja             |
| 4       | GUNASEELAN N        | TCS, Ninja             |
| 5       | JEEVA HARISH R      | TCS, Ninja             |
| 6       | JEYACHANDIRAN D     | TCS, Ninja             |
| 7       | SHAKTHIVELU D       | TCS, Ninja             |
| 8       | SNEHA S             | TCS, Ninja             |
| 9       | PADHMESH            | TCS, Ninja             |
| 10      | BALAJI T            | LUCAS TVS LTD.         |

| Sr. No. | Name of the Student | Organization Placed in           |
|---------|---------------------|----------------------------------|
| 11      | HARRI PRASAD.R      | LUCAS TVS LTD.                   |
| 12      | AMARNAATH.S         | LUCAS TVS LTD.                   |
| 13      | ANUJA K             | FOXCONN                          |
| 14      | DEEPAK A            | FOXCONN                          |
| 15      | GUNASEELAN N        | FOXCONN                          |
| 16      | CHANDRU M           | FOXCONN                          |
| 17      | RAKESH A            | FOXCONN                          |
| 18      | JEEVABASKAR A       | MANATECH                         |
| 19      | YUVARAJ SELLAPPA V  | BOCNAIN HYDRAULICS               |
| 20      | SATHIYA S           | K2 Cranes and Components Pvt Ltd |



## DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING AND BUSINESS SYSTEM

We offer a forward-thinking B Tech Computer Science curriculum that integrates technology with business. Our program is well-regarded in listings for B Tech computer science colleges in Tamil Nadu and is frequently compared to leading computer science and design colleges in Tamil Nadu for its blend of creativity and technical depth.



### VISION

To predict and shape future technology and business trends while producing technically adept graduates who can meet global demand. By maintaining its standing among the top 20 computer science engineering colleges in Tamil Nadu, the department aims to lead regional innovation with the updated CSE Syllabus.



### MISSION

- M1:** Implement innovative teaching tactics and a current curriculum to share information.
- M2:** Prepare graduates for the fast-paced IT field by teaching them fundamental computer and business skills.
- M3:** Foster research and encourage ideas that keep us among the best CSE colleges in Pondicherry.
- M4:** Instill moral values and ethical duties in graduates, training them to be socially responsible.



### PROGRAM OFFERED

|     |                                                               |
|-----|---------------------------------------------------------------|
| U.G | B.Tech - Computer Science and Engineering and Business System |
|-----|---------------------------------------------------------------|



### STUDENT'S EXCELLENCE



Our students have participated and won various prizes in the National Sports Day conducted in Sri Manakula Vinayagar Engineering College, on 29.8.2024



Our students have participated and won III<sup>rd</sup> prize in the Inter Department March Past Competition conducted in Sri Manakula Vinayagar Engineering College, on 15.8.2024.



Dhineshwar R S, Tamim M and Sangaiganesh S have won III prize in Web Designing contest conducted in Sri Manakula Vinayagar Engineering College on 15.8.2024



### DEPARTMENT ACTIVITIES



Dineshwar, a third-year student, and Niranjana, a first-year student, won third prize and Rs. 1500 at ReGenHack 2025, a 48-hour hackathon at SRM Institute, Kattankulathur.



CSEBS students launched the Smart Guru App. Mr. Srivatsan won ₹20,000, and Mr. Jeeveash received ₹10,000.



### PLACEMENT RECORDS

| Company          | Students    | Package         |
|------------------|-------------|-----------------|
| TCS              | 18 Students | 3.36 – 3.86 LPA |
| Tech Mahindra    | 3 Students  | 3.25 LPA        |
| PwC              | 1 Student   | 4.5 LPA         |
| Hexaware         | 4 Students  | 4 – 6 LPA       |
| Cognizant        | 2 Students  | 4 LPA           |
| Flex             | 1 Student   | 4.58 LPA        |
| Societe Generale | 2 Students  | 5 LPA           |
| Others           | 2 Students  | 2.50 – 2.52 LPA |





## DEPARTMENT OF COMPUTER AND COMMUNICATION ENGINEERING

The Department of Computer and Communication Engineering at Sri Manakula Vinayagar Engineering College offers a B.Tech programme in Computer and Communication Engineering, focusing on advanced computing technologies, communication systems, artificial intelligence, IoT, and industry-driven innovation to prepare students for emerging technological challenges.



### VISION

To promote student with latest technology and research in the field of Computer and Communication Engineering to meet global socio-economic needs.



### PROGRAM OFFERED

|     |                                                 |
|-----|-------------------------------------------------|
| U.G | B.Tech - Computer and Communication Engineering |
|-----|-------------------------------------------------|



### MISSION

- M1: Technical Knowledge:** To provide academic excellence in the field of computer and Communication engineering to meet the needs of the Society.
- M2: Innovation and Exposure:** To conduct recognized research analytically in multi-disciplinary Research areas of the framework at National and International levels.
- M3: Employability and Entrepreneurship:** To provide complementary technical, inter and intrapersonal skills for employability and entrepreneurship.
- M4: Ethics:** To instruct integrity, ethical principles and interactive skills among the students to form a better nation.



### STUDENT'S EXCELLENCE



Harikrishnan and Abdur Rehman, third-year students in Computer and Communication Engineering at Sri Manakula Vinayagar Engineering College, won second prize at the "Future Tech AI Hackathon" on August 10, 2024, organized by Thamizhar Startup Company. They received a cash prize of Rs. 13,000, showcasing the department's focus on innovation and practical learning in Artificial Intelligence and emerging technologies.



### DEPARTMENT ACTIVITY



An engaging two-phase event, "Crypto Warrior: Mathematician's Quest," tested the mathematical and analytical skills of 57 third-year students on July 27, 2024, held in the CCE 3rd-year classroom.



An event on Code of Death's door was conducted on 31.8.2024 for the second year student with 56 participants at the CCE 2<sup>nd</sup> year classroom.



An event Unleash your creativity with AI in the AI Art Challenge: Create the Unseen!" was conducted on 14.09.2024 for the 3<sup>rd</sup> year students at the CCE 2<sup>nd</sup> year classroom



### PLACEMENT RECORDS

| SL.No | Company                    | No. of Offers |
|-------|----------------------------|---------------|
| 1     | Integra                    | 20            |
| 2     | Delphi TVS                 | 11            |
| 3     | TCS                        | 11            |
| 4     | Hexaware                   | 6             |
| 5     | TCS PEGA                   | 2             |
| 6     | CTS                        | 1             |
| 7     | Infiniti Software Solution | 1             |
| 8     | ZOHO                       | 1             |
| 9     | TOTAL                      | 53            |



## DEPARTMENT OF ARTIFICIAL INTELLIGENCE AND DATA SCIENCE

The Department of Artificial Intelligence and Data Science (AI&DS), established in 2020, is dedicated to preparing students for the evolving landscape of intelligent systems and data-driven decision-making. As one of the top AI and DS colleges in Pondicherry, the department emphasizes interdisciplinary learning, combining theoretical foundations with practical skills in AI, Machine Learning, Data Science, and related technologies.



### VISION

Applying Data Science abilities and analytical expertise to heterogeneous areas using AI.



### PROGRAM OFFERED

|     |                                          |
|-----|------------------------------------------|
| U.G | Artificial Intelligence and Data Science |
| P.G | Artificial Intelligence and Data Science |



### MISSION

- M1: Understand Data Science:** Combine programming, mathematics, and business knowledge to tackle real-world challenges.
- M2: Applying Acquired Knowledge:** Foster innovation and creativity in students to work across diverse domains.
- M3: Capstone Project:** Facilitate industry collaborations for capstone projects.
- M4: Be Socially Beneficial and Ethical:** Ensure ethical principles and societal benefits in application development.
- M5: Continuous Learning:** Promote ongoing AI and Data Science learning to encourage initiative and enterprise focus.



### STUDENT'S EXCELLENCE



UAI & DS students won First Runner Up in Virtusa Jatayu Season III for their Sentiment Analysis Microservice project, earning rewards, internship opportunities, and placement offers.



Deepak P, Sathish V, and Visakan V won 3rd Prize and the Best Project Award at Zarothon 2024 held in Chennai.



Students Janani N, Harini A, and Vishnulakshmi A from the Phonic Flux team won second place and ₹5,000 in the HiKi-Chatbot Challenge, competing against 15 teams.



### DEPARTMENT ACTIVITIES



74 second-year students participated in MATLAB Cody Round 1 held on 25.09.2024. Of them, 34 advanced to Round 2, and Naveen Kumar S and Vignesh Vijairaj S secured positions in the Top 10 and received certificates.



The Department of AI&DS organized an Alumni Meet interaction where alumni shared career guidance, industry insights, and higher education opportunities, fostering networking and knowledge exchange among students.



### PLACEMENT RECORD

| Company Name     | No. of Students Placed | Package (LPA) |
|------------------|------------------------|---------------|
| Cognizant        | 28                     | 4-6.75        |
| Unisys           | 1                      | 7             |
| Virtusa          | 5                      | 7             |
| Infinity         | 3                      | 4             |
| Kaar             | 5                      | 6.5           |
| Societe Generale | 1                      | 5.6           |
| Invsys           | 3                      | 5.5           |
| Hexaware         | 19                     | 4             |

| Company Name              | No. of Students Placed | Package (LPA) |
|---------------------------|------------------------|---------------|
| Contentstack              | 1                      | 11.77         |
| Techolution               | 2                      | 8-11          |
| Tata Consultancy Services | 17                     | 3.36-9        |
| Zoho                      | 5                      | 6-8.4         |
| Katonic                   | 1                      | 8.4           |
| Multicoreware             | 2                      | 7.2           |
| Kore.ai                   | 3                      | 7             |



## SCHOOL OF ARCHITECTURE

Our Bachelor of Architecture department at Sri Manakula Vinayagar Engineering College provides comprehensive education in architectural design, urban planning, and sustainable development through the B.Arch programme. As one of the leading architecture colleges in Pondicherry, we equip students with the skills to excel in the dynamic field of architecture.



### VISION

To foster a vibrant, knowledge-oriented environment and become a center of excellence in architecture dedicated to creating sustainable and humane habitats.



### PROGRAM OFFERED

|     |                             |
|-----|-----------------------------|
| U.G | B. Tech - Civil Engineering |
| P.G | Ph.D - Civil Engineering    |



### MISSION

- M1:** Cultivate value-based education.
- M2:** Promote an environment for research and knowledge sharing.
- M3:** Facilitate learning towards professional excellence.
- M4:** Encourage creative innovation in architecture.
- M5:** Advocate for sustainable and humane habitat design.



### STUDY VISIT



Students visited the Panchavateeshwarar temple in Ananthathandavapuram, Mayiladuthurai, documenting all buildings with detailed measurements.



Campus design - The students visited the IIMB Campus designed by Ar. B.V.Doshi



Students studied urban design by visiting the Tanjore temple and documenting buildings and public spaces, identifying issues faced by the community.



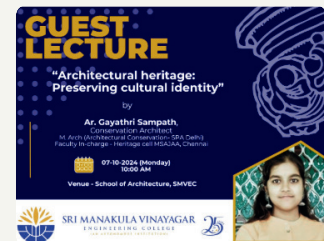
### DEPARTMENT ACTIVITY



A guest lecture on Revitalization of Urban centers was conducted by Ar. Muthaiah on 21-08-2024. The students were educated on various layers of urban context



A lecture on Mixed Use Building Design was conducted by Mr. Lokesh Janakiraman from Cheralathan Associates on 14-09-2024



A guest lecture on Architectural Heritage: Preserving Cultural Identity was conducted by Ar. Gayathri Sampath on 07-10-2024



### PLACEMENT RECORDS

| SL.No | Company / Stream            | No. of Students Placed |
|-------|-----------------------------|------------------------|
| 1     | SR Design and Construction  | 1                      |
| 2     | XARD Dcaiz Studio, Kozhik   | 1                      |
| 3     | S U A & Associates - Zircon | 1                      |
| 4     | Scienza Uomo Advises        | 1                      |
| 5     | vflow Holidays, Ventuisersy | 1                      |
| 6     | Iyer & Matheron, Advocates  | 1                      |





## DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

The Department of Management Studies was started in the year 2005 with the approval of AICTE and affiliated to Pondicherry Central University. The course was started with a view to develop executives and a class one entrepreneur to accelerate the process of industrialization in our country. The department with its vibrant and experienced faculty members impart managerial traits to the students. Besides periodical guest lectures, eminent personalities from industries, professional bodies and academic circles visit the department to share their expertise and experience

### VISION

To be the most preferred place for learning management principles and practices and contribute to the growth of the individual, corporate, society and the nation

### MISSION

**M1:** Inculcating Skills: To inculcate managerial and entrepreneurial skills with a zeal to attain excellence in business administration.

**M2:** Motivating the gain professional competence: To motivate students gain professional competence through constant knowledge update, empathetic leadership qualities, and fostering strategic relationships with the industry and practitioners.

**M3:** Cultivating Values: To cultivate personal integrity, ethical consciousness, care for environment and society among future managers.

### PROGRAM OFFERED

|     |                            |
|-----|----------------------------|
| P.G | Master of Business Studies |
|-----|----------------------------|



### PLACEMENT REPORT

| SL.No | Company / Stream           | No. of Students Placed |
|-------|----------------------------|------------------------|
| 1     | Home First Finance Company | 18                     |
| 2     | Eins Education             | 6                      |
| 3     | Tata Consultancy Services  | 6                      |
| 4     | Bajaj Finserve             | 4                      |
| 5     | Milekal                    | 5                      |
| 6     | Indbazzar                  | 4                      |
| 7     | Sureti Insurance           | 5                      |

| SL.No | Company / Stream     | No. of Students Placed |
|-------|----------------------|------------------------|
| 1     | Belstar Microfinance | 6                      |
| 2     | Support Studio       | 5                      |
| 3     | Dev Care             | 3                      |
| 4     | Harvard Consultancy  | 4                      |
| 5     | MSX International    | 5                      |
| 6     | City Union Bank      | 10                     |
| 7     | Sightspectrum        | 5                      |

| SL.No | Company Stream /         | No. of Students Placed |
|-------|--------------------------|------------------------|
| 1     | OPPO                     | 14                     |
| 2     | Just Dial                | 7                      |
| 3     | INTEGRA                  | 36                     |
| 4     | Intergerated Enterprises | 10                     |
| 5     | Orange Scape             | 6                      |
| 6     | Skolar Academy           | 5                      |
| 7     | TOTAL                    | 151                    |



## DEPARTMENT OF MASTER OF COMPUTER APPLICATIONS

Master of Computer Applications programme was started in the year 2002 with the vision of producing dynamic and new applications. The eminent faculty members of the department possess demonstrated expertise in various domains of Computer Applications that made learning process much easier and transform students as Top - notch applications developers being hunted by top Multi - National Companies

### VISION

We aim to train graduates in computer applications, producing skilled IT professionals, researchers, and entrepreneurs worldwide.

### MISSION

**M1:** Excellence in Education: Through quality education, pupils are instilled with confidence and prepared for challenges in industrial fields.

**M2:** Research and Modernization: Promoting creative research to suit changing industry and societal needs while improving technical competencies.

**M3:** Placement and Entrepreneurship: Providing worldwide opportunities through expert placements and developing entrepreneurial skills for successful business enterprises.

### PROGRAM OFFERED

|     |                                 |
|-----|---------------------------------|
| P.G | Master of Computer Applications |
|-----|---------------------------------|



### PLACEMENT REPORT

| Organization  | Package                    | STUDENTS |
|---------------|----------------------------|----------|
| INTEGRA       | 2.15 LPA/2.6 LPA / 1.7 LPA | 27       |
| TCS           | 11.59 / 7.59 LPA /3.6 LPA  | 13       |
| THIRSTY CROWZ | 1.2 LPA                    | 13       |
| HEXAWARE      | 4.0 LPA / 2.6 LPA          | 3        |

| Organization  | Package | STUDENTS |
|---------------|---------|----------|
| HATTUSSA      | 1.4 LPA | 6        |
| YUVABE        | 3.6 LPA | 1        |
| TECH MAHINDRA | 4.0 LPA | 1        |
|               | Total   | 64       |



A large group of approximately 40 people, including players and staff, are posed for a group photo in front of a building. They are arranged in several rows, with some kneeling in the front. A banner is visible in the background.

[illegible]





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