



SRI MANAKULA VINAYAGAR ENGINEERING COLLEGE
(An Autonomous Institution)
Puducherry - 605 107



**INSTITUTIONAL SOCIAL
RESPONSIBILITY CELL**

Policy

version 1



SRI MANAKULA VINAYAGAR ENGINEERING COLLEGE

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NOTIFICATION

Ref: SMVEC / IQAC / ACAD / DEC 2023

Date: 06-05-2024

In the pursuance of the resolution passed by the Governing Body Meeting at its meeting held on May 04, 2024 in its resolution no. GB 2024.05.07.11 and the decision was taken by the Management of SMVEC

It is hereby notified for information of all concerned that the Sri Manakula Vinayagar Engineering College, Puducherry has published the Policy on Institutional Social Responsibility Cell. This will come into force with immediate effect.

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POLICY ON INSTITUTIONAL SOCIAL RESPONSIBILITY CELL OF SRI MANAKULA VINAYAGAR ENGINEERING COLLEGE, PUDUCHERRY

INTRODUCTION

Sri Manakula Vinayagar Engineering College acknowledges that its commitment extends beyond academic excellence to encompass social responsibility and community engagement. In line with the Vision and Mission of the institution, the Institutional Social Responsibility (ISR) Cell strives to nurture ethical citizenship, environmental awareness, cultural harmony, and holistic development among students and staff.

This policy defines the vision, mission, objectives, structure, and operational framework of the ISR Cell and its committees, which collectively promote social, cultural, environmental, and personal development initiatives within the college community.

VISION

To develop socially responsible technocrats and professionals who contribute proactively to sustainable community development and cultural enrichment through education, innovation, and service.

MISSION

- To engage students and faculty in community-centered initiatives addressing social, cultural, environmental and economic challenges.
- To promote inclusivity, ethical responsibility and civic engagement through organized outreach and extension activities.
- To integrate social responsibility across institutional processes to cultivate empathy, creativity and leadership among students.

OBJECTIVES

- To institutionalize social responsibility as a core function of the college.
- To integrate and coordinate the functioning of all committees and cells under the ISR Cell.
- To plan, implement, and monitor socially relevant extension and outreach activities.
- To prepare a comprehensive Academic Plan for external and community-oriented activities.
- To oversee the effective implementation of all identified activities and ensures transparency through systematic documentation and reporting.
- To promote sports, arts, culture and literary excellence as integral components of holistic education.
- To encourage participation in national/international online courses to support lifelong learning.
- To initiate and support programs that foster innovation, technical competency, and community service.

- To align all ISR initiatives with national priorities, such as Swachh Bharat Abhiyan, Fit India Movement, Digital India, and the Sustainable Development Goals (SDGs).
- To identify areas for improvement and remain updated on evolving best practices in social responsibility, ensuring the institution's continual commitment to excellence.
- To ensure that every student participates in at least one ISR-related activity during the academic year.

STRUCTURE OF ISR CELL

- The Institutional Social Responsibility (ISR) Cell shall function under the overall guidance of the Director cum Principal and the IQAC Coordinator.
- The cell will be coordinated by the Convener assisted by the Faculty Coordinators, Student Representatives and Committee Members.

COMMITTEES UNDER ISR CELL

The following committees shall function under the umbrella of the ISR Cell:

- Unnat Bharat Abhiyan (UBA)
- National Service Scheme (NSS)
- NILA CRS (Community and Rural Service)
- Vanavil Art Academy
- Cultural Events Committee
- Literary Association
- Competition and Technical Events Committee
- Physical Education
- Women Empowerment Cell
- Institution's Innovation Council (IIC)
- AICTE IDEA Lab Activities

ROLES AND RESPONSIBILITIES OF COMMITTEES

Unnat Bharat Abhiyan (UBA) Cell

- Implement the UBA framework under the guidance of the Ministry of Education, Government of India.
- Adopt and develop selected villages through need-based projects addressing sanitation, health, digital literacy, and renewable energy.
- Promote participatory rural development and student engagement in field-based learning.

National Service Scheme (NSS) Unit

- Instill the spirit of volunteerism and community service among students through regular and special camps.
- Conduct awareness campaigns on social issues such as health, environment, and civic responsibility.
- Collaborate with Government Organizations and NGOs for NSS activities.

NILA CRS Committee (Community and Rural Service)

- Organize rural immersion and service-learning activities in partnership with local communities.
- Promote literacy, digital awareness, women empowerment, and sustainable rural practices.
- Evaluate impact and prepare SDG-aligned reports.

Vanavil Art Academy

- Foster artistic and creative expression through workshops, exhibitions, and performances in fine arts, music, and drama.
- Collaborate with cultural organizations to promote artistic heritage and performing arts.

Cultural Events Committee

- Coordinate annual cultural festivals, inter-departmental events and celebration of national and international days.
- Promote inclusivity, diversity and student participation.
- Recognize and reward outstanding cultural achievements.

Literary Association Committee

- Promote communication skills, creative writing, debating and public speaking.
- Organize literary fests and competitions in multiple languages.
- Support the publication of institutional magazines, newsletters and journals.

Competition and Technical Events Committee

- Encourage innovation and technical excellence through project exhibitions, hackathons, paper presentations and contests.
- Coordinate with professional societies (IEEE, ISTE, IETI etc.) for collaborative events.
- Support participation in external technical competitions and startup initiatives.

Physical Education Cell

- Strengthen the culture of physical well-being through regular fitness programs, yoga sessions, and sports events.
- Conduct orientation programs on health and wellness.
- Train students for university and regional-level tournaments, ensuring wider participation.

Women Empowerment Cell

- Promote gender equality, personal safety, and leadership among women students and staff.
- Conduct workshops, awareness programs, and self-defense sessions.
- Address issues related to gender sensitization and provide support for women's welfare initiatives.

Institution's Innovation Council (IIC)

- To identify and address societal and community challenges through innovation-driven approaches in collaboration with ISR activities.
- To promote the development of socially relevant and sustainable solutions aligned with national priorities and Sustainable Development Goals (SDGs).
- To encourage students to engage in community-centric innovation projects, fostering social responsibility and ethical problem-solving.

AICTE IDEA Lab

- To enable the design and development of prototypes and solutions addressing rural and community needs identified through outreach programs.
- To support low-cost, sustainable, and frugal innovations for improving quality of life in underserved communities.
- To facilitate the deployment of technology solutions in real-world social environments through collaboration with ISR committees.

Operational Framework

- Each committee shall prepare an Annual Action Plan aligned with institutional goals and the academic calendar.
- The ISR Cell shall conduct biannual review meetings to monitor progress and assess impact.
- Summaries of all activities shall be submitted to IQAC for inclusion in the Annual Quality Assurance Report (AQAR).

Evaluation and Documentation

- Committee conveners shall maintain records, photographs, participant attendance, and feedback for all activities.
- Annual impact assessments shall be carried out based on social, cultural, and academic outcomes.
- Documented best practices and success stories shall be compiled for dissemination and NAAC best practice submissions.

Review and Policy Amendment

- This policy shall be reviewed every three years, or as required by the IQAC, to ensure continued alignment with institutional and regulatory guidelines.

Approval and Implementation

- This policy has been approved by the Governing Council of Sri Manakula Vinayagar Engineering College.
- All departments, faculty members, and students are expected to actively participate in the implementation and success of ISR initiatives.