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PREFACE

The **HR Club of the MBA Department** is a dynamic, student-driven forum dedicated to developing practical human resource knowledge and professional competence. It serves as a vital interface between academic learning and real-world organizational practices by enabling students to apply HR concepts in diverse and evolving workplace environments.

The club provides ample scope for experiential learning through a wide range of activities such as guest lectures by HR professionals, workshops, case study analyses, role plays, HR simulations, competitions, live projects, and community outreach programs. The primary objective of the HR Club is to nurture leadership skills, communication abilities, ethical judgment, analytical thinking, and people-management capabilities among management students.

Through teamwork, collaboration, and innovation, the HR Club helps students gain deeper insights into talent acquisition, training and development, performance management, employee engagement, labor relations, and organizational behavior. Furthermore, the club strengthens industry-academia interaction by familiarizing students with contemporary HR practices, legal frameworks, and emerging workplace trends.

By actively engaging students in practical HR-oriented initiatives, the HR Club strives to shape confident, ethically responsible, and industry-ready professionals who can effectively manage human capital in dynamic organizational settings and contribute meaningfully to organizational success. Thus, the HR Club plays a crucial role in developing competent and future-ready HR professionals.



Staff in-Charge

(Dr. A. Mathiazhagan)



**Dean-MS
(Dr.N.S.N.Cailassame)**



**IQAC Coordinator
(Dr. Arivalagar A A)**



**Director cum Principal
(Dr.V.S.K.Venkatachalapathy)**

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ABOUT THE INSTITUTE

Sri Manakula Vinayaga Educational Trust was founded to provide quality and affordable education to the weaker sections of society. The trust established Sri Manakula Vinayagar Engineering College (SMVEC) in 1999. SMVEC is an autonomous institution affiliated to Pondicherry University. It offers 13 undergraduate, 8 postgraduate and 11 Research programs in engineering. SMVEC has been accredited by NAAC with “A” grade and NBA. The institution is also accredited by TATA consultancy services. The college has a good placement record with students getting job offers from top companies in India and abroad. SMVEC students have won many awards and accolades for their academic achievements. To be globally recognized for excellence in quality education, innovation and research for the transformation of lives to serve the society.

Vision

To nurture the cornerstone of excellence in engineering education and drive innovation by seamlessly integrating the fundamentals of Science and Humanities

Mission

M1: Quality Education: To provide comprehensive academic system that amalgamates the cutting edge technologies with best practices.

M2: Research and Innovation: To foster value-based research and innovation in collaboration with industries and institutions globally for creating intellectuals with new avenues.

M3: Employability and Entrepreneurship: To inculcate the employability and entrepreneurial skills through value and skill based training.

M4: Ethical Values: To instill deep sense of human values by blending societal righteousness with academic professionalism for the growth of society

ABOUT THE DEPARTMENT

The Department of Management Studies (DMS) at SMVEC (An Autonomous Institution), Pondicherry, offers a two-year MBA program approved by the AICTE and affiliated with Pondicherry University. The program is designed to provide both a strong academic foundation and practical business skills. In the first year, students acquire fundamental management concepts and techniques, whereas the second year emphasizes advanced knowledge in the selected specialization fields. Instruction is conducted through interactive methods, including case studies, discussions, projects, and field surveys. Students gain practical experience through internships, Projects, and field assignments. The department arranges seminars, workshops, and training sessions on emerging business trends delivered by distinguished scholars, industry professionals, corporate experts, and successful alumni. The program fosters leadership, critical thinking, and problem-solving skills, thereby ensuring a comprehensive educational experience. With academic and industry connections, SMVEC is recognized as one of the prestigious MBA colleges for nurturing talent.

Vision

To be the most preferred place for learning management principles and practices and contribute to the growth of the individual, corporate, society and the nation.

Mission

M1: Inculcating Skills: To inculcate managerial and entrepreneurial skills with a zeal to attain excellence in business administration

Mission 2: Motivating to gain professional competence: To motivate students gain professional competence through constant knowledge update, empathetic leadership qualities, and fostering strategic relationships with the industry and practitioners

Mission 3: Cultivating Values: To cultivate personal integrity, ethical consciousness, care for environment and society among future managers

OVERVIEW:

The HR Club serves as a student-led initiative designed to assist MBA students in understanding and applying human resource management principles beyond the classroom. Its objective is to bridge theoretical knowledge with practical exposure by fostering collaboration, ethical thinking, leadership, and strategic decision-making in people management. Through a variety of activities such as HR case study discussions, quizzes, role-playing exercises, mock interviews, group discussions, guest lectures by HR professionals, and hands-on projects, students gain valuable insights into organizational behavior, talent management, employee relations, and workplace dynamics. Additionally, the club enhances leadership and interpersonal skills by actively involving students in the planning, coordination, and execution of HR-oriented events and initiatives. In summary, the HR Club nurtures analytical thinking, communication competence, professional confidence, and people-centric skills, thereby equipping MBA students to effectively address real-world human resource challenges in today's dynamic and competitive organizational environment.

Objectives of the HR Club

- To enhance students' understanding of human resource management principles through hands-on and activity-oriented learning.
- To bridge theoretical HR concepts learned in the classroom with practical HR practices in real organizational settings.
- To develop analytical, strategic thinking, and problem-solving skills relevant to people management among MBA students.
- To strengthen communication, teamwork, leadership, and interpersonal skills through collaborative and HR-focused activities.
- To prepare students to address real-world human resource challenges and build professional confidence for effective industry readiness.

The HR Club of the MBA Department is guided by a dedicated team of office bearers who play a pivotal role in planning, organizing, and executing the club's activities while encouraging professionalism, collaboration, and innovation among students. The team typically consists of a Faculty Advisor, Faculty Coordinator, and Student Coordinators, each contributing specific expertise and responsibilities to ensure the smooth functioning and overall success of the club.

Roles and Responsibilities of HR Club Members

Faculty Advisor:

The Faculty Advisor provides overall guidance and strategic direction to the HR Club. They mentor students, ensure that club activities align with academic objectives and institutional policies, and support informed decision-making in human resource-related initiatives. The advisor also motivates students and facilitates industry interaction whenever required.

Faculty Coordinator:

The Faculty Coordinator is responsible for the systematic planning, coordination, and execution of HR Club activities. They act as a liaison between faculty members, students, and the institution, monitor timelines, and ensure that all programs are conducted efficiently and in a professional manner.

Student Coordinators:

Student Coordinators actively participate in planning, organizing, and implementing HR Club activities such as workshops, seminars, mock HR exercises, competitions, and training sessions. They encourage student participation, manage teams, coordinate communication, and develop leadership, teamwork, and people-management skills through hands-on experience.

HR CLUB		
S.NO	FACULTY COORDINATORS	
1	Dr.S. Pougajendy	Faculty Advisor
2	Dr. A. Mathiazhagan	Faculty Coordinator
STUDENT COORDINATORS		
S.NO	REG NO	STUDENT
1	24PMB026	ASHIKA K
2	24PMB139	NANDHINI E
3	24PMB072	HARIKARAN B
4	24PMB217	SIVAGARAN T

LIST OF EVENTS

S.NO	TITLE OF THE EVENTS
1	Campus to Corporate



SRI MANAKULA VINAYAGAR
ENGINEERING COLLEGE
(AN AUTONOMOUS INSTITUTION)
(APPROVED BY AICTE, NEW DELHI AND AFFILIATED TO PONDICHERRY UNIVERSITY)
(ACCREDITED BY NBA-AICTE, NEW DELHI, ACCREDITED BY NAAC WITH 'A' GRADE)
MADAGADIPET, PUDUCHERRY - 605 107



Department of Management Studies
Circular
SMVEC/MBA/2025-26

31-01-2026

This is to inform you that a guest lecture in Emotional Intelligence in the Workplace: Nurturing Interpersonal Relationships by Ms. Sushmitha, HR, Urbanrise, Chennai has been arranged for MBA students on 04-02-2026. Kindly use this opportunity to enhance your skills and knowledge.

TIME: 10.00 AM

VENUE: Seminar Hall

HOD

(Dr.N.S.N.Cailassame)



Name of organizing unit: Sri Manakula Vinayagar Engineering College

Venue: Sri Manakula Vinayagar Engineering College

Date of Event:04.02.2026

Topic: Guest Lecture on “Campus To Corporate”

Faculty coordinator: Dr. A. Mathiazhagan

Speaker details:

S. No	DATE	SPEAKER DETAILS
1.	04-02-2026	Ms. Sushmitha, HR, Urbanrise, Chennai

Target audience: Students

S. No.	No. of Participants attended	No of certificates issued
1.	110	Nil

Brief description:

The Department of Management Studies, Sri Manakula Vinayagar Engineering College, organized a Guest Lecture under the Campus to Corporate Program on 04.02.2026 at the college campus. The session titled “Campus To Corporate” was delivered by Ms. Sushmitha , HR, Urbanrise, Chennai, for MBA students. The speaker highlighted corporate expectations, workplace culture, and essential professional skills required for a successful transition from campus to corporate life. Real-time examples were shared to enhance practical understanding. The session concluded with an interactive discussion, making the program informative and beneficial for students.

Objectives

1. To prepare MBA students for a smooth transition from campus to corporate life.
2. To create awareness about corporate culture, HR expectations, and professional conduct.
3. To enhance students’ understanding of employability skills and workplace competencies.
4. To familiarize students with real-world corporate challenges and professional responsibilities.
5. To bridge the gap between academic learning and industry requirements.

Outcomes

1. Students gained clarity on corporate expectations and organizational culture.
2. Students developed awareness of professional ethics, communication, and adaptability.
3. Students acquired practical insights into corporate work environments.
4. Students improved their readiness to handle workplace challenges effectively.
5. Students became more confident in planning their career progression and professional growth.

HR CLUB



SRI MANAKULA VINAYAGAR
ENGINEERING COLLEGE

— DEPARTMENT OF MANAGEMENT STUDIES —

Department of Management Studies
cordially invites you for the

Guest Lecture on
“Campus To Corporate”

Venue: Seminar Hall

Date of Event: 04.02.2026



Ms. Sushmitha E, HR – Urbanrise, Chennai, addressing MBA students during the Campus to Corporate Guest Lecture

