



SRI MANAKULA VINAYAGAR
ENGINEERING COLLEGE
(AN AUTONOMOUS INSTITUTION)
(APPROVED BY AICTE, NEW DELHI AND AFFILIATED TO PONDICHERRY UNIVERSITY)
(ACCREDITED BY NBA-AICTE, NEW DELHI, ACCREDITED BY NAAC WITH 'A' GRADE)
MADAGADIPET, PUDUCHERRY - 605 107



DEPARTMENT OF MANAGEMENT STUDIES

HR CLUB

ANNUAL REPORT

(Academic Year:2024-2025)

Submitted by

Mr. A. MATHIAZHAGAN

Assistant Professor

Faculty Coordinator



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PREFACE

The **HR Club of the MBA Department** is a dynamic, student-driven forum dedicated to developing practical human resource knowledge and professional competence. It serves as a vital interface between academic learning and real-world organizational practices by enabling students to apply HR concepts in diverse and evolving workplace environments.

The club provides ample scope for experiential learning through a wide range of activities such as guest lectures by HR professionals, workshops, case study analyses, role plays, HR simulations, competitions, live projects, and community outreach programs. The primary objective of the HR Club is to nurture leadership skills, communication abilities, ethical judgment, analytical thinking, and people-management capabilities among management students.

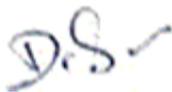
Through teamwork, collaboration, and innovation, the HR Club helps students gain deeper insights into talent acquisition, training and development, performance management, employee engagement, labor relations, and organizational behavior. Furthermore, the club strengthens industry-academia interaction by familiarizing students with contemporary HR practices, legal frameworks, and emerging workplace trends.

By actively engaging students in practical HR-oriented initiatives, the HR Club strives to shape confident, ethically responsible, and industry-ready professionals who can effectively manage human capital in dynamic organizational settings and contribute meaningfully to organizational success. Thus, the HR Club plays a crucial role in developing competent and future-ready HR professionals.



Staff in-Charge

(Mr. A. Mathiazhagan)



**Dean-MS
(Dr.D. Saravanan)**



**IQAC Coordinator
(Dr. Arivalagar A A)**



**Director cum Principal
(Dr.V.S.K.Venkatachalapathy)**

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ABOUT THE INSTITUTE

Sri Manakula Vinayaga Educational Trust was founded to provide quality and affordable education to the weaker sections of society. The trust established Sri Manakula Vinayagar Engineering College (SMVEC) in 1999. SMVEC is an autonomous institution affiliated to Pondicherry University. It offers 13 undergraduate, 8 postgraduate and 11 Research programs in engineering. SMVEC has been accredited by NAAC with “A” grade and NBA. The institution is also accredited by TATA consultancy services. The college has a good placement record with students getting job offers from top companies in India and abroad. SMVEC students have won many awards and accolades for their academic achievements. To be globally recognized for excellence in quality education, innovation and research for the transformation of lives to serve the society.

Vision

To nurture the cornerstone of excellence in engineering education and drive innovation by seamlessly integrating the fundamentals of Science and Humanities

Mission

M1: Quality Education: To provide comprehensive academic system that amalgamates the cutting edge technologies with best practices.

M2: Research and Innovation: To foster value-based research and innovation in collaboration with industries and institutions globally for creating intellectuals with new avenues.

M3: Employability and Entrepreneurship: To inculcate the employability and entrepreneurial skills through value and skill based training.

M4: Ethical Values: To instill deep sense of human values by blending societal righteousness with academic professionalism for the growth of society

ABOUT THE DEPARTMENT

The Department of Management Studies (DMS) at SMVEC (An Autonomous Institution), Pondicherry, offers a two-year MBA program approved by the AICTE and affiliated with Pondicherry University. The program is designed to provide both a strong academic foundation and practical business skills. In the first year, students acquire fundamental management concepts and techniques, whereas the second year emphasizes advanced knowledge in the selected specialization fields. Instruction is conducted through interactive methods, including case studies, discussions, projects, and field surveys. Students gain practical experience through internships, Projects, and field assignments. The department arranges seminars, workshops, and training sessions on emerging business trends delivered by distinguished scholars, industry professionals, corporate experts, and successful alumni. The program fosters leadership, critical thinking, and problem-solving skills, thereby ensuring a comprehensive educational experience. With academic and industry connections, SMVEC is recognized as one of the prestigious MBA colleges for nurturing talent.

Vision

To be the most preferred place for learning management principles and practices and contribute to the growth of the individual, corporate, society and the nation.

Mission

M1: Inculcating Skills: To inculcate managerial and entrepreneurial skills with a zeal to attain excellence in business administration

Mission 2: Motivating to gain professional competence: To motivate students gain professional competence through constant knowledge update, empathetic leadership qualities, and fostering strategic relationships with the industry and practitioners

Mission 3: Cultivating Values: To cultivate personal integrity, ethical consciousness, care for environment and society among future managers

OVERVIEW:

The HR Club serves as a student-led initiative designed to assist MBA students in understanding and applying human resource management principles beyond the classroom. Its objective is to bridge theoretical knowledge with practical exposure by fostering collaboration, ethical thinking, leadership, and strategic decision-making in people management. Through a variety of activities such as HR case study discussions, quizzes, role-playing exercises, mock interviews, group discussions, guest lectures by HR professionals, and hands-on projects, students gain valuable insights into organizational behavior, talent management, employee relations, and workplace dynamics. Additionally, the club enhances leadership and interpersonal skills by actively involving students in the planning, coordination, and execution of HR-oriented events and initiatives. In summary, the HR Club nurtures analytical thinking, communication competence, professional confidence, and people-centric skills, thereby equipping MBA students to effectively address real-world human resource challenges in today's dynamic and competitive organizational environment.

Objectives of the HR Club

- To enhance students' understanding of human resource management principles through hands-on and activity-oriented learning.
- To bridge theoretical HR concepts learned in the classroom with practical HR practices in real organizational settings.
- To develop analytical, strategic thinking, and problem-solving skills relevant to people management among MBA students.
- To strengthen communication, teamwork, leadership, and interpersonal skills through collaborative and HR-focused activities.
- To prepare students to address real-world human resource challenges and build professional confidence for effective industry readiness.

The HR Club of the MBA Department is guided by a dedicated team of office bearers who play a pivotal role in planning, organizing, and executing the club's activities while encouraging professionalism, collaboration, and innovation among students. The team typically consists of a Faculty Advisor, Faculty Coordinator, and Student Coordinators, each contributing specific expertise and responsibilities to ensure the smooth functioning and overall success of the club.

Roles and Responsibilities of HR Club Members

Faculty Advisor:

The Faculty Advisor provides overall guidance and strategic direction to the HR Club. They mentor students, ensure that club activities align with academic objectives and institutional policies, and support informed decision-making in human resource-related initiatives. The advisor also motivates students and facilitates industry interaction whenever required.

Faculty Coordinator:

The Faculty Coordinator is responsible for the systematic planning, coordination, and execution of HR Club activities. They act as a liaison between faculty members, students, and the institution, monitor timelines, and ensure that all programs are conducted efficiently and in a professional manner.

Student Coordinators:

Student Coordinators actively participate in planning, organizing, and implementing HR Club activities such as workshops, seminars, mock HR exercises, competitions, and training sessions. They encourage student participation, manage teams, coordinate communication, and develop leadership, teamwork, and people-management skills through hands-on experience.

HR CLUB		
S.NO	FACULTY COORDINATORS	
1	Dr.S. Pougajendy	Faculty Advisor
2	Mr. A. Mathiazhagan	Faculty Coordinator
STUDENT COORDINATORS		
S.NO	REG NO	STUDENT
1	23PMB039	DIVYADARSHINI M G
2	23PMB044	HARI PRASANTH A
3	23PMB112	SUBASREE S
4	23PMB148	SRIDHAR P

LIST OF EVENTS

S.NO	TITLE OF THE EVENTS
1	Speak to influence
2	Mock Interview,Career Guidance,Knowledge Sharing



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MADAGADIPET, PUDUCHERRY - 605 107



Department of Management Studies

Circular

SMVEC/MBA/2024-25

25-04-2024

This is to inform you that a guest lecture on “Speak to influence” by Ms.Gugapriya and Ms.Dharshini Operations Executive, Bajaj Fin Serve, Pune Is organized for MBA students on 29.10.2024. Kindly use this opportunity to enhance your skills and knowledge.

TIME: 10.00 AM

VENUE: Conference hall

HOD

(Dr.D. Saravanan)



Name of organizing unit: Sri Manakula Vinayagar Engineering College

Venue: Sri Manakula Vinayagar Engineering College

Date of Event:29.10.2024

Topic: Guest Lecture on “Speak to influence”

Faculty coordinator: Mr. A. Mathiazhagan

Speaker details:

S. No	DATE	SPEAKER DETAILS
1.	29.10.2024	Ms.Gugapriya and Ms.Dharshini , Operations Executive, Bajaj Fin Serve,Pune

Target audience: Students

S. No.	No. of Participants attended	No of certificates issued
1.	80	Nil

Brief description:

The objective of the Guest Lecture was to impart knowledge to students on the process of “**Speak to influence**”

In the beginning the Chief guest addressed the gathering And shared the information about the company and continued with empowering individuals to communicate with clarity, confidence and impact.

Objectives

- To create awareness about the importance of influential communication in managerial and leadership roles
- To help MBA students understand the principles of persuasive speaking and professional presentation skills.
- To develop confidence in expressing ideas clearly and convincingly in academic and corporate settings.
- To familiarize students with techniques for audience analysis, message structuring, and impactful delivery.
- To enhance students’ ability to communicate effectively during interviews, meetings, negotiations, and leadership interactions.

Outcomes

- Students will gain a clear understanding of how effective communication influences leadership and managerial success.
- Students will demonstrate improved confidence and clarity in verbal and non-verbal communication.
- Students will be able to structure and deliver persuasive messages tailored to different professional audiences.

- Students will apply influential speaking techniques in presentations, group discussions, and workplace interactions.
- Students will be better prepared to handle interviews, client interactions, and leadership communication challenges.

HR CLUB



SRI MANAKULA VINAYAGAR
ENGINEERING COLLEGE
(AN AUTONOMOUS INSTITUTION)
Madagadipet, Puducherry



DEPARTMENT OF MANAGEMENT STUDIES (MBA)

The Management, Director cum Principle, Dean and Faculties Cordially invites you for the

SPEAK TO INFLUENCE

Date : 29.10.2024 Time 10:00 am , Venue : Conference Hall

Ms.GUGAPRIYA & Ms.DHARSHINI

Operations Executive, Bajaj Fin Serve
Pune

Chief Guest address

Shri.M.DHANASEKARAN

Chairman and Managing Director , SMVEC Trust
Chancellor , Takshashila University , Tindivanam Tamilnadu

Presidential Address

Dr. K. NARAYANASAMY

Secretary, SMVE Trust

Shri. D. RAJARAJAN

Treasurer, SMVE Trust

Dr. V. S. K. VENKATACHALAPATHY

Director cum Principal, SMVEC

Welcomes

Dr. D. SARAVANAN

Dean MBA
Gratitude Note



Ms.Gugapriya and Ms.Dharshini , Operations Executive,Bajaj Fin Serve,Pune has addressed our MBA students on “Speak to Influence”



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Department of Management Studies

Circular

SMVEC/MBA/2024-25

20-11-2024

This is to inform you that a Guest Lecture on “Mock Interview, Career Guidance, Knowledge Sharing” for MBA Students by Alumni of MBA Department has been arranged for MBA students on 23-11-2024. Kindly use this opportunity to enhance your skills and knowledge.

TIME: 10.00 AM

VENUE: Seminar Hall

HOD

(Dr.D. Saravanan)



Name of organizing unit: Sri Manakula Vinayagar Engineering College

Venue: Sri Manakula Vinayagar Engineering College

Date of Event: 23.11.2024

Topic: Guest Lecture on “Mock Interview, Career Guidance, Knowledge Sharing”

Faculty coordinator: Mr. A. Mathiazhagan

Speaker details:

S. No	DATE	SPEAKER DETAILS
1.	23.11.2024	Alumni of MBA Department

Target audience: Students

Attendance:

S. No.	No. of Participants attended	No of certificates issued
1.	180	Nil

Overview

- The session provides valuable insights into the interview process, career planning, and professional expectations in corporate and organizational environments.
- It highlights essential interview skills, resume presentation techniques, and career guidance strategies required for successful placement and long-term career growth.
- The lecture discusses common challenges faced by MBA students during interviews, group discussions, and career decision-making, along with practical methods to improve confidence and performance.
- Real-life corporate experiences and mock interview scenarios are used to demonstrate effective communication, problem-solving, and professional behavior.
- The session emphasizes the importance of continuous learning, industry knowledge sharing, ethical professionalism, and interpersonal skills for sustained career success and leadership development.

Objectives

- To familiarize MBA students with the structure, expectations, and evaluation criteria of corporate interviews.
- To provide practical exposure to mock interview sessions and professional interaction scenarios.
- To guide students in effective career planning, goal setting, and informed decision-making.
- To enhance communication, presentation, and interpersonal skills required for placement and career growth.
- To encourage knowledge sharing about industry trends, corporate culture, and employer expectations.

Outcomes

- Students will understand the interview process and employer expectations in corporate environments.
- Students will demonstrate improved confidence, clarity, and professionalism during interviews.
- Students will be able to present their skills, knowledge, and achievements effectively.
- Students will apply career guidance insights to make informed career and placement choices.
- Students will exhibit enhanced communication, interpersonal skills, and industry awareness.



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Department of Management Studies
Presents

Mock Interview & Career Guidance



HARIPREETHA G
BUSINESS ANALYST - TCS



ARUNSELVAN M
HR - ACHARIYA GROUPS



SUJATHA
HR - DEXIAN INDIA



ASWATHI C
BUSINESS ANALYST - TCS



BALAJI R
SALES HEAD - SUPPORT STUDIO TECHNOLOGIES



HINDUJA N
HR - INTEGRA SOFTWARE SERVICES



VIKNESH
HR - ELD LEARNING



RAGUL R
CUSTOMER SOFTWARE ENGINEER SPECIALIST - ACCENTURE



GOKUL
SR.ASSOCIATE - MAERSK GLOBAL SERVICE



BALAJI H
MANAGER - MIRS HOTEL PVT. LTD



SURYA
RELATIONSHIP MANAGER - HFFC



A JARALIN
SOLUTION SPEACLIST - ZEB

We warmly invite you to join us for an engaging Career Guidance session and look forward to your presence

Warm Regards
MBA Placement Coordinating Team

Date - 23.11.2024

Venue - SMVEC, MBA DEPARTMENT



**Alumni of MBA Department has addressed our MBA students on
“Mock Interview,Career Guidance,Knowledge Sharing”**