



**SRI MANAKULA VINAYAGAR**  
**ENGINEERING COLLEGE**

(AN AUTONOMOUS INSTITUTION)

(APPROVED BY AICTE, NEW DELHI AND AFFILIATED TO PONDICHERRY UNIVERSITY)  
(ACCREDITED BY NBA-AICTE, NEW DELHI, ACCREDITED BY NAAC WITH "A" GRADE)

MADAGADIPET, PUDUCHERRY - 605 107



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**DEPARTMENT OF MANAGEMENT STUDIES**

**FINANCE CLUB**

**ANNUAL REPORT**

**(Academic Year:2024-2025)**

**Submitted by**

**Ms. S. VISALAKSHI**

**Assistant Professor**

**Faculty Coordinator**

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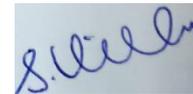
## PREFACE

The **Finance Club of the MBA Department** is a dynamic, student-driven forum dedicated to enhancing practical financial knowledge and professional competence among management students. It serves as a bridge between academic learning and real-world financial practices by enabling students to apply financial theories and analytical tools in dynamic and complex financial environments. The club provides opportunities for experiential learning through activities such as guest lectures by financial experts, investment workshops, case study discussions, financial simulations, budgeting exercises, stock market competitions, live financial projects, and community financial literacy programs.

The primary objective of the Finance Club is to cultivate analytical thinking, strategic decision-making skills, leadership qualities, and financial acumen among students. Through teamwork, innovation, and ethical financial practices, the club helps students gain a deeper understanding of financial markets, investment strategies, risk management, banking operations, corporate finance, and emerging trends in fintech. Furthermore, the club strengthens industry-academia interaction, equipping management students with the skills required to meet evolving financial sector demands and global best practices.

Through its various initiatives, the Finance Club aims to develop confident, ethically responsible, and industry-ready financial professionals who can effectively function in dynamic business and financial environments and contribute meaningfully to organizational growth. Thus, the Finance Club plays a vital role in shaping the next generation of finance leaders.

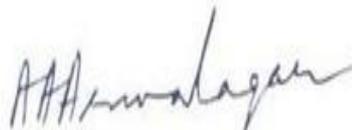
**Staff in-Charge**



**(Ms. S. Visalakshi)**



**Dean-MS**  
**(DrD. Saravanan)**



**IQAC Coordinator**  
**(Dr. Arivalagar A A)**



**Director cum Principal**  
**(Dr.V.S.K.Venkatachalapathy)**

## ABOUT THE INSTITUTE

Sri Manakula Vinayaga Educational Trust was founded to provide quality and affordable education to the weaker sections of society. The trust established Sri Manakula Vinayagar Engineering College (SMVEC) in 1999. SMVEC is an autonomous institution affiliated to Pondicherry University. It offers 13 undergraduate, 8 postgraduate and 11 Research programs in engineering. SMVEC has been accredited by NAAC with “A” grade and NBA. The institution is also accredited by TATA consultancy services. The college has a good placement record with students getting job offers from top companies in India and abroad. SMVEC students have won many awards and accolades for their academic achievements. To be globally recognized for excellence in quality education, innovation and research for the transformation of lives to serve the society.

## Vision

To nurture the cornerstone of excellence in engineering education and drive innovation by seamlessly integrating the fundamentals of Science and Humanities

## Mission

**M1: Quality Education:** To provide comprehensive academic system that amalgamates the cutting edge technologies with best practices.

**M2: Research and Innovation:** To foster value-based research and innovation in collaboration with industries and institutions globally for creating intellectuals with new avenues.

**M3: Employability and Entrepreneurship:** To inculcate the employability and entrepreneurial skills through value and skill based training.

**M4: Ethical Values:** To instill deep sense of human values by blending societal righteousness with academic professionalism for the growth of society

## ABOUT THE DEPARTMENT

The Department of Management Studies (DMS) at SMVEC (An Autonomous Institution), Pondicherry, offers a two-year MBA program approved by the AICTE and affiliated with Pondicherry University. The program is designed to provide both a strong academic foundation and practical business skills. In the first year, students acquire fundamental management concepts and techniques, whereas the second year emphasizes advanced knowledge in the selected specialization fields. Instruction is conducted through interactive methods, including case studies, discussions, projects, and field surveys. Students gain practical experience through internships, Projects, and field assignments. The department arranges seminars, workshops, and training sessions on emerging business trends delivered by distinguished scholars, industry professionals, corporate experts, and successful alumni. The program fosters leadership, critical thinking, and problem-solving skills, thereby ensuring a comprehensive educational experience. With academic and industry connections, SMVEC is recognized as one of the prestigious MBA colleges for nurturing talent.

## Vision

To be the most preferred place for learning management principles and practices and contribute to the growth of the individual, corporate, society and the nation.

## Mission

**M1: Inculcating Skills:** To inculcate managerial and entrepreneurial skills with a zeal to attain excellence in business administration

**Mission 2: Motivating to gain professional competence:** To motivate students gain professional competence through constant knowledge update, empathetic leadership qualities, and fostering strategic relationships with the industry and practitioners

**Mission 3: Cultivating Values:** To cultivate personal integrity, ethical consciousness, care for environment and society among future managers

## **OVERVIEW:**

The **Finance Club** serves as a student-led initiative designed to support MBA students in understanding and applying financial principles beyond the classroom environment. Its primary objective is to bridge the gap between theoretical financial knowledge and practical implementation by encouraging analytical thinking, collaboration, and strategic decision-making.

Through a variety of activities such as financial case study discussions, investment analysis sessions, stock market simulations, budgeting exercises, financial quizzes, guest lectures by banking and finance professionals, and live financial projects, students gain practical insights into financial markets, corporate finance, risk management, and investment strategies.

The club also fosters leadership and organizational skills by actively involving students in planning and executing finance-related events and workshops. Overall, the Finance Club enhances analytical abilities, financial literacy, problem-solving skills, and professional confidence, preparing MBA students to address real-world financial challenges in a dynamic and competitive business environment.

### **Objectives of the Finance Club**

- To enhance students' understanding of financial concepts through practical, activity-based, and experiential learning.
- To bridge the gap between theoretical knowledge gained in the classroom and real-world financial practices in areas such as banking, investment, and corporate finance.
- To develop analytical, quantitative, strategic thinking, and financial decision-making skills among MBA students.
- To strengthen communication, teamwork, and leadership abilities through finance-related group activities, discussions, and projects.
- To prepare students to address real-world financial challenges and build professional confidence for career readiness in the finance industry.

## **Finance Club Governance Structure**

The **Finance Club of the MBA Department** is guided by a dedicated team of office bearers who play a crucial role in planning, organizing, and executing the club's activities while fostering financial awareness, analytical thinking, and innovation among students.

The team typically consists of a **Faculty Advisor**, **Faculty Coordinator**, and **Student Coordinators**, each contributing specialized knowledge and responsibilities to ensure the smooth functioning, effectiveness, and overall success of the Finance Club.

# Roles and Responsibilities of Finance Club Members

## Faculty Advisor

The Faculty Advisor provides overall direction and strategic guidance to the Finance Club. They mentor students in understanding contemporary financial concepts and industry practices, ensure that club activities are aligned with academic objectives, and support informed financial decision-making. The advisor also motivates students to engage in research, financial analysis, and industry interaction, while facilitating connections with banking, investment, and corporate finance professionals whenever required.

## Faculty Coordinator

The Faculty Coordinator supervises the systematic planning and smooth execution of finance-related activities such as investment workshops, financial modeling sessions, stock market simulations, seminars, and guest lectures. They act as a link between faculty members, students, and the institution, monitor activity schedules, and ensure that all programs are conducted in a professional and organized manner.

## Student Coordinators

Student Coordinators play an active role in conceptualizing, organizing, and implementing Finance Club activities, including financial competitions, budgeting exercises, case study discussions, and industry interaction programs. They encourage student participation, coordinate teams, manage communication, and oversee event logistics. Through these responsibilities, they develop leadership, teamwork, analytical, and financial management skills through hands-on experience.

<b>MARKETING CLUB</b>		
<b>S.NO</b>	<b>FACULTY COORDINATORS</b>	
1	Dr.S. Pougajendy	Faculty Advisor
2	Mr. S. Visalakshi	Faculty Co Ordinator
<b>STUDENT COORDINATORS</b>		
<b>S.NO</b>	<b>REG NO</b>	<b>STUDENT</b>
1	23PMB008	AKSHAYA R
2	23PMB009	AL AMEEN S
3	23PMB010	ALAGAMMAI T
4	23PMB012	ANUSHA M

## LIST OF EVENTS

<b>S.NO</b>	<b>TITLE OF THE EVENTS</b>
1	<b>Banking as a Career</b>
2	Core Banking Operations in CUB



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**Department of Management Studies**

**Circular**

**SMVEC/MBA/2024-25**

**17-11-2024**

This is to inform you that a guest lecture titled “**Banking as a Career**”, by **Mrs.R.Josephine Anne Mary, Senior Associate, Nat West Retail Banking Company** has been arranged for MBA students on 18-11-24. Kindly use this opportunity to enhance your skills and knowledge.

TIME: 11.00 AM

VENUE: Class room

DEAN

(Dr. D. Saravanan)



**Name of organizing unit: Sri Manakula Vinayagar Engineering College**

**Venue: MBA department Class Room**

**Date of Event: 18-11-2024**

**Topic: Guest Lecture on "Banking as a Career"**

**Faculty coordinator: Ms. S. Visalakshi**

#### **Speaker details:**

<b>S.No</b>	<b>DATE</b>	<b>SPEAKER DETAILS</b>
1.	18-11-2024	Mrs.R.Josephine Anne Mary, Senior Associate, Nat West Retail Banking Company

**Target audience:** Students

<b>S.No.</b>	<b>No. of Participants attended</b>	<b>No of certificates issued</b>
1.	50	Nil

#### **Brief description:**

The objective of the Guest Lecture was to provide students with comprehensive knowledge about **Banking as a Career**, highlighting the opportunities, skill requirements, and career pathways available in the banking and financial services sector.

At the beginning of the session, the Chief Guest addressed the gathering and introduced NatWest Group, explaining its global presence, retail banking operations, customer-centric services, digital banking initiatives, and commitment to ethical banking practices. She shared valuable insights into the functioning of retail banking, including customer relationship management, loan processing, compliance procedures, and digital financial services.

She elaborated on how banking offers a **stable, structured, and growth-oriented profession**, with diverse career opportunities in areas such as:

Retail Banking  
Corporate Banking  
Investment Banking  
Risk Management  
Credit Analysis  
Financial Advisory Services

#### **Objectives of the Guest Lecture**

1. To create awareness about career opportunities in the banking sector.
2. To bridge the gap between academic learning and industry expectations.
3. To provide practical insights into banking operations and work culture.
4. To guide students on skill development required for banking careers.
5. To prepare students for recruitment processes in financial institutions.

#### **Learning Outcomes**

After attending the session, students were able to:

1. After attending the session, students were able to:
2. Understand various career paths available in the banking industry.
3. Identify the skills and competencies required to succeed in banking.
4. Gain knowledge about retail banking operations and customer service practices.
5. Recognize the importance of ethical practices and regulatory compliance in banking.
6. Develop awareness about resume building and interview preparation for banking jobs.



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Madagadipet, Puducherry



## DEPARTMENT OF MANAGEMENT STUDIES (MBA)

The Management, Director cum Principle, Dean and Faculties Cordially invites you for the

### **BANKING AS A CAREER**

Date: 18-11-2024, Time: 10:00 PM, Venue: Conference hall

### **Mrs.R.JOSEPHINE ANNE MARY**

Senior Association,  
Nat West Retail Banking Company  
Chief Guest address

### **Shri.M.DHANASEKARAN**

Chairman and Managing Director , SMVEC Trust  
Chancellor , Takshashila University , Tindivanam Tamilnadu  
Presidential Address

**Dr. K. NARAYANASAMY**  
Secretary, SMVE Trust

**Shri. D. RAJARAJAN**  
Treasurer, SMVE Trust

### **Dr. V. S. K. VENKATACHALAPATHY**

Director cum Principal, SMVEC  
Welcomes

**Dr. D. SARAVANAN**  
Dean MBA  
Gratitude Note



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**Report and feedback submitted to HOD**

<b>NAME OF THE CLUB ACTIVITY: FINANCE CLUB ACTIVITY</b>						
<b>TOPIC: "Banking as a Career"</b>						
<b>RESOURCE PERSON:</b> Mrs.R.Josephine Anne Mary, Senior Associate, Nat West Retail Banking Company						
<b>PLEASE (✔) TICK THE APPROPRIATE</b>						
<b>5 – Excellent    4 – Good    3 – Average    2 – Poor    1 – Worst</b>						
<b>S.No.</b>	<b>Particulars</b>	<b>5</b>	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>
<b>1</b>	Duration of the event was adequate					
<b>2</b>	The event was organized in an effective way					
<b>3</b>	The knowledge of the resource person is adequate and relevant					
<b>4</b>	Content of the session was relevant to MBA					
<b>5</b>	How do you rate the overall session organized?					



Mrs.R.Josephine Anne Mary, Senior Associate, Nat West Retail Banking Company



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**Department of Management Studies**

**Circular**

**SMVEC/MBA/2022-23**

**03-11-2024**

This is to inform you that a guest lecture in “Core Banking Operations in CUB” by Ms.Radha, Process Associate, CUB has been arranged for MBA students on 05-11-2024. Kindly use this opportunity to enhance your skills and knowledge.

TIME: 02.00 PM

VENUE: Seminar Hall

DEAN

(Dr. D. SARAVANAN)



**Name of organizing unit: Sri Manakula Vinayagar Engineering College**

**Venue: MBA Department Seminar Hall**

**Date of Event: 05-11-2024**

**Topic: Guest Lecture on : “Core Banking Operations in CUB”**

**Faculty coordinator: Ms. S. Visalakshi**

**Speaker details:**

S. No	DATE	SPEAKER DETAILS
1.	05-11-2024	Ms.Radha, Process Associate, CUB

**Target audience: Students**

S. No.	No. of Participants attended	No of certificates issued
1.	60	Nil

## Overview

The Guest Lecture on “**Core Banking Operations in CUB**” was delivered to provide students with practical exposure to banking systems and operational processes followed in modern banking institutions.

The Chief Guest began the session by introducing City Union Bank (CUB), highlighting its history, growth, branch network, digital initiatives, and customer-focused banking services. The speaker explained how Core Banking Solutions (CBS) enable centralized banking operations, allowing customers to access their accounts from any branch across the country.

The session focused on the **centralized banking systems and processes implemented by CUB** to manage its core functions efficiently. The speaker elaborated on:

Centralized database management

Real-time transaction processing

Deposit and loan account management

Clearing and settlement systems

Fund transfer mechanisms (NEFT/RTGS/IMPS)

Customer relationship management (CRM)

## **Objectives**

- 1.To provide knowledge about Core Banking Solutions (CBS) and their importance.
- 2.To explain the centralized operational structure of CUB.
- 3.To familiarize students with real-time banking processes and transaction management.
- 4.To create awareness about compliance, security, and risk management in core banking.
- 5.To bridge theoretical banking concepts with practical industry practices.

## **Learning Outcomes**

After attending the session, students were able to:

- 1.Understand the concept and functioning of Core Banking Solutions (CBS).
- 2.Explain how centralized banking systems improve efficiency and customer service.
- 3.Identify key operational areas such as deposits, loans, fund transfers, and clearing systems.
- 4.Recognize the importance of regulatory compliance and data security in banking operations.
- 5.Appreciate the role of technology in modern banking and digital transformation.



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Madagadipet, Puducherry



## DEPARTMENT OF MANAGEMENT STUDIES (MBA)

The Management, Director cum Principle, Dean and Faculties Cordially invites you for the

# Core Banking Operations in CUB

Date : 05-11-2024, Time : 2:00 pm , Venue : Conference Hall

**Ms. RADHA**

Process Associate,  
CUB  
Chief Guest address

**Shri. M. DHANASEKARAN**

Chairman and Managing Director, SMVEC Trust  
Chancellor, Takshashila University, Tindivanam Tamilnadu

Presidential Address

**Dr. K. NARAYANASAMY**  
Secretary, SMVE Trust

**Shri. D. RAJARAJAN**  
Treasurer, SMVE Trust

**Dr. V. S. K. VENKATACHALAPATHY**

Director cum Principal, SMVEC  
Welcomes

**Dr. D. SARAVANAN**  
Dean MBA  
Gratitude Note



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**Report and feedback submitted to HOD**

<b>NAME OF THE CLUB ACTIVITY: FINANCE CLUB ACTIVITY</b>						
<b>TOPIC:</b>						
<b>RESOURCE PERSON:</b>						
<b>PLEASE (✓) TICK THE APPROPRIATE</b>						
<b>5 – Excellent    4 – Good    3 – Average    2 – Poor    1 – Worst</b>						
<b>S.No.</b>	<b>Particulars</b>	<b>5</b>	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>
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<b>3</b>	The knowledge of the resource person is adequate and relevant					
<b>4</b>	Content of the session was relevant to MBA					
<b>5</b>	How do you rate the overall session organized?					

Madagadipet  
04-11-2024

From  
Dr.D.Saravana  
n Dean-MBA  
Department of Management Studies  
Sri Manakula Vinayagar Engineering College  
Madagadipet

To  
The Director cum Principal  
Sri Manakula Vinayagar Engineering College  
Madagadipet

Respected Sir

Sub: Approval for guest lecture – reg;

We Department of Management Studies have planned to conduct a guest lecture on 05-11-2024 for MBA Students by Ms.Radha, Process Associate, CUBon 05-11-2024-2024 at our Auditorium (Subject to availability). Hence kindly permit us for doing this guest lecture.

Thanking you

Yours  
faithfully



(Dr.D. Saravanan)

For Approval



Dr.V.S.K. Venkatachalapathy  
(Director Cum Principal)



**Ms.Radha, Process Associate, CUB**