



SRI MANAKULA VINAYAGAR ENGINEERING COLLEGE

(An Autonomous Institution)

(Approved by AICTE, New Delhi & Affiliated to Pondicherry University)
(Accredited by NBA-AICTE, New Delhi, ISO 9001:2000 Certified Institution &
Accredited by NAAC with "A" Grade)

Madagadipet, Puducherry - 605 107



DEPARTMENT OF MANAGEMENT STUDIES

FINANCE CLUB

ANNUAL REPORT

(Academic Year:2023-2024)

Submitted by

Ms. S. VISALAKSHI

Assistant Professor

Faculty Coordinator

TABLE OF CONTENTS

01	• About Institution
02	• Vision & Mission
03	• About Department
04	• Vision & Mission of the MBA Department
05	• Preface
06	• About Club
06	• Activity Details

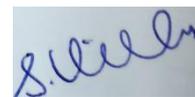
PREFACE

The **Finance Club of the MBA Department** is a dynamic, student-driven forum dedicated to enhancing practical financial knowledge and professional competence among management students. It serves as a bridge between academic learning and real-world financial practices by enabling students to apply financial theories and analytical tools in dynamic and complex financial environments. The club provides opportunities for experiential learning through activities such as guest lectures by financial experts, investment workshops, case study discussions, financial simulations, budgeting exercises, stock market competitions, live financial projects, and community financial literacy programs.

The primary objective of the Finance Club is to cultivate analytical thinking, strategic decision-making skills, leadership qualities, and financial acumen among students. Through teamwork, innovation, and ethical financial practices, the club helps students gain a deeper understanding of financial markets, investment strategies, risk management, banking operations, corporate finance, and emerging trends in fintech. Furthermore, the club strengthens industry-academia interaction, equipping management students with the skills required to meet evolving financial sector demands and global best practices.

Through its various initiatives, the Finance Club aims to develop confident, ethically responsible, and industry-ready financial professionals who can effectively function in dynamic business and financial environments and contribute meaningfully to organizational growth. Thus, the Finance Club plays a vital role in shaping the next generation of finance leaders.

Staff in-Charge

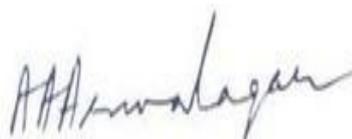


(Ms. S. Visalakshi)



Dean-MS

(Dr.N.S.N.Cailassame)



IQAC Coordinator

(Dr. Arivalagar A A)



Director cum Principa

(Dr. V.S.K. Venkatachalapathy)

ABOUT THE INSTITUTE

Sri Manakula Vinayaga Educational Trust was founded to provide quality and affordable education to the weaker sections of society. The trust established Sri Manakula Vinayagar Engineering College (SMVEC) in 1999. SMVEC is an autonomous institution affiliated to Pondicherry University. It offers 13 undergraduate, 8 postgraduate and 11 Research programs in engineering. SMVEC has been accredited by NAAC with “A” grade and NBA. The institution is also accredited by TATA consultancy services. The college has a good placement record with students getting job offers from top companies in India and abroad. SMVEC students have won many awards and accolades for their academic achievements. To be globally recognized for excellence in quality education, innovation and research for the transformation of lives to serve the society.

Vision

To nurture the cornerstone of excellence in engineering education and drive innovation by seamlessly integrating the fundamentals of Science and Humanities

Mission

M1: Quality Education: To provide comprehensive academic system that amalgamates the cutting edge technologies with best practices.

M2: Research and Innovation: To foster value-based research and innovation in collaboration with industries and institutions globally for creating intellectuals with new avenues.

M3: Employability and Entrepreneurship: To inculcate the employability and entrepreneurial skills through value and skill based training.

M4: Ethical Values: To instill deep sense of human values by blending societal righteousness with academic professionalism for the growth of society

ABOUT THE DEPARTMENT

The Department of Management Studies (DMS) at SMVEC (An Autonomous Institution), Pondicherry, offers a two-year MBA program approved by the AICTE and affiliated with Pondicherry University. The program is designed to provide both a strong academic foundation and practical business skills. In the first year, students acquire fundamental management concepts and techniques, whereas the second year emphasizes advanced knowledge in the selected specialization fields. Instruction is conducted through interactive methods, including case studies, discussions, projects, and field surveys. Students gain practical experience through internships, Projects, and field assignments. The department arranges seminars, workshops, and training sessions on emerging business trends delivered by distinguished scholars, industry professionals, corporate experts, and successful alumni. The program fosters leadership, critical thinking, and problem-solving skills, thereby ensuring a comprehensive educational experience. With academic and industry connections, SMVEC is recognized as one of the prestigious MBA colleges for nurturing talent.

Vision

To be the most preferred place for learning management principles and practices and contribute to the growth of the individual, corporate, society and the nation.

Mission

M1: Inculcating Skills: To inculcate managerial and entrepreneurial skills with a zeal to attain excellence in business administration

Mission 2: Motivating to gain professional competence: To motivate students gain professional competence through constant knowledge update, empathetic leadership qualities, and fostering strategic relationships with the industry and practitioners

Mission 3: Cultivating Values: To cultivate personal integrity, ethical consciousness, care for environment and society among future managers

OVERVIEW:

The **Finance Club** serves as a student-led initiative designed to support MBA students in understanding and applying financial principles beyond the classroom environment. Its primary objective is to bridge the gap between theoretical financial knowledge and practical implementation by encouraging analytical thinking, collaboration, and strategic decision-making.

Through a variety of activities such as financial case study discussions, investment analysis sessions, stock market simulations, budgeting exercises, financial quizzes, guest lectures by banking and finance professionals, and live financial projects, students gain practical insights into financial markets, corporate finance, risk management, and investment strategies.

The club also fosters leadership and organizational skills by actively involving students in planning and executing finance-related events and workshops. Overall, the Finance Club enhances analytical abilities, financial literacy, problem-solving skills, and professional confidence, preparing MBA students to address real-world financial challenges in a dynamic and competitive business environment.

Objectives of the Finance Club

- To enhance students' understanding of financial concepts through practical, activity-based, and experiential learning.
- To bridge the gap between theoretical knowledge gained in the classroom and real-world financial practices in areas such as banking, investment, and corporate finance.
- To develop analytical, quantitative, strategic thinking, and financial decision-making skills among MBA students.
- To strengthen communication, teamwork, and leadership abilities through finance-related group activities, discussions, and projects.
- To prepare students to address real-world financial challenges and build professional confidence for career readiness in the finance industry.

Finance Club Governance Structure

The **Finance Club of the MBA Department** is guided by a dedicated team of office bearers who play a crucial role in planning, organizing, and executing the club's activities while fostering financial awareness, analytical thinking, and innovation among students.

The team typically consists of a **Faculty Advisor**, **Faculty Coordinator**, and **Student Coordinators**, each contributing specialized knowledge and responsibilities to ensure the smooth functioning, effectiveness, and overall success of the Finance Club.

Roles and Responsibilities of Finance Club Members

Faculty Advisor

The Faculty Advisor provides overall direction and strategic guidance to the Finance Club. They mentor students in understanding contemporary financial concepts and industry practices, ensure that club activities are aligned with academic objectives, and support informed financial decision-making. The advisor also motivates students to engage in research, financial analysis, and industry interaction, while facilitating connections with banking, investment, and corporate finance professionals whenever required.

Faculty Coordinator

The Faculty Coordinator supervises the systematic planning and smooth execution of finance-related activities such as investment workshops, financial modeling sessions, stock market simulations, seminars, and guest lectures. They act as a link between faculty members, students, and the institution, monitor activity schedules, and ensure that all programs are conducted in a professional and organized manner.

Student Coordinators

Student Coordinators play an active role in conceptualizing, organizing, and implementing Finance Club activities, including financial competitions, budgeting exercises, case study discussions, and industry interaction programs. They encourage student participation, coordinate teams, manage communication, and oversee event logistics. Through these responsibilities, they develop leadership, teamwork, analytical, and financial management skills through hands-on experience.

MARKETING CLUB		
S.NO	FACULTY COORDINATORS	
1	Dr.S. Pougajendy	Faculty Advisor
2	Mr. S. Visalakshi	Faculty Co Ordinator
STUDENT COORDINATORS		
S.NO	REG NO	STUDENT
1	22PMB018	BHUVANESHWARI R
2	22PMB020	CHANDRASEKARAN V
3	22PMB022	DELPHINE A
4	22PMB028	DINESHWAR K

LIST OF EVENTS

S.NO	TITLE OF THE EVENTS
1	“Getting into BNP Paribas”
2	How to Impress Angel Investors



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Madagadipet, Puducherry - 605 107



Department of Management Studies

Circular

SMVEC/MBA/2023-24

07-12-2023

This is to inform you that a guest lecture titled by “**Getting into BNP Paribas**” , Mr.Melvin, Senior Associate, BNP Paribas, Chennai has been arranged for MBA students on 08-12-23.. Kindly use this opportunity to enhance your skills and knowledge.

TIME: 11.00 AM

VENUE: Class room

HOD

(Dr.N.S.N.Cailassame)



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Name of organizing unit: Sri Manakula Vinayagar Engineering College

Venue: MBA department Class Room

Date of Event: 07-12-2023

Topic: Guest Lecture on "Getting into BNP Paribas"

Faculty coordinator: Ms. S. Visalakshi

Speaker details:

S.No	DATE	SPEAKER DETAILS
1.	07-12-2023	Mr.Melvin, Senior Associate, BNP Paribas, Chennai

Target audience: Students

S.No.	No. of Participants attended	No of certificates issued
1.	50	Nil

Brief description:

The objective of the Guest Lecture was to impart practical knowledge to students on the process of **"Getting into BNP Paribas."** The session aimed to bridge the gap between academic learning and corporate expectations by providing first-hand insights into recruitment practices and career preparation strategies.

At the beginning of the session, the Chief Guest addressed the gathering and introduced BNP Paribas, highlighting its global presence, core banking operations, financial services portfolio, and its reputation as one of the leading international banks. The speaker elaborated on the organization's mission, values, commitment to innovation, sustainability initiatives, and customer-centric approach.

The session further focused on:

Work Culture at BNP Paribas – Emphasis on teamwork, integrity, compliance, diversity and inclusion, adaptability, and continuous learning.

Skills Expected from New Recruits – Strong analytical ability, communication skills, financial knowledge, problem-solving capability, digital literacy, teamwork, and ethical standards.

Resume Preparation – Crafting a professional and impactful resume, highlighting internships and certifications, showcasing measurable achievements, structuring content effectively, and avoiding common mistakes.

Interview Preparation – Frequently asked HR and technical questions, behavioral interview techniques, situational-based questions, and strategies to confidently handle panel interviews.

Group Discussion & Assessment Rounds – Tips to actively participate, demonstrate leadership qualities, and present structured arguments.

Internship and Career Path Opportunities – Overview of entry-level roles, growth prospects, training programs, and global mobility options within the organization.

Objectives of the Guest Lecture

- 1.To provide students with practical insights into the recruitment process of BNP Paribas
- 2.To bridge the gap between academic learning and corporate expectations in the banking and financial services sector.
- 3.To familiarize students with the organizational structure, work culture, and global presence of BNP Paribas.
- 4.To help students understand the key skills and competencies expected from new recruits in the banking industry.
- 5.To guide students in preparing professional and impactful resumes aligned with corporate standards.

Outcome of the Programme :

1. Students gained a **clear understanding of BNP Paribas**, including its organizational structure and work culture.
2. Enhanced awareness of the **skills and competencies expected from new recruits** in the organization.
3. Students learned effective techniques for **resume preparation** aligned with corporate expectations.
4. Improved understanding of **interview preparation strategies** and commonly asked interview questions.
5. The session bridged the gap between **academic learning and corporate recruitment requirements**.
6. Students gained **confidence and clarity** to prepare for placement opportunities in BNP Paribas and similar organizations.



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DEPARTMENT OF MANAGEMENT STUDIES

The Management, Director cum Principle, Dean and Faculties Cordially invites you for the

Date :07-12-2023 , Time : 10:00 Am , Venue : Class Room

**Mr.Melvin,
Senior Associate,
BNP Paribas,
Chennai**

Chief Guest

Dr.V.S.K.Venkatachalapathy

**Director cum Principal
Welcome Address**

Dr.N.S.N.Cailassame

HOD-MBA



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Report and feedback submitted to HOD

NAME OF THE CLUB ACTIVITY: FINANCE CLUB ACTIVITY						
TOPIC: "Getting into BNP Paribas"						
RESOURCE PERSON: Mr.Melvin, Senior Associate, BNP Paribas, Chennai						
PLEASE (👍) TICK THE APPROPRIATE						
5 – Excellent 4 – Good 3 – Average 2 – Poor 1 – Worst						
S.No.	Particulars	5	4	3	2	1
1	Duration of the event was adequate					
2	The event was organized in an effective way					
3	The knowledge of the resource person is adequate and relevant					
4	Content of the session was relevant to MBA					
5	How do you rate the overall session organized?					



Mr.Melvin, Senior Associate, BNP Paribas, Chennai



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Department of Management Studies

Circular

SMVEC/MBA/2022-23

10-1-2023

This is to inform you that a guest lecture in **How to Impress Angel Investors** by Mr. Rohit Jhunhunwala , Senior Manager – Investments, The Chennai Angels has been arranged for MBA students on 11-01-2023. Kindly use this opportunity to enhance your skills and knowledge.

TIME: 02.00 PM

VENUE: Seminar Hall

HOD

(Dr.N.S.N.Cailassame)



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Name of organizing unit: Sri Manakula Vinayagar Engineering College

Venue: MBA Department Seminar Hall

Date of Event: 11.01.2023

Topic: Guest Lecture on : How to Impress Angel Investors

Faculty coordinator: Ms. S. Visalakshi

Speaker details:

S. No	DATE	SPEAKER DETAILS
1.	11-01-2023	Mr. Rohit Jhunjunwala Senior Manager – Investments The Chennai Angels

Target audience: Students

Attendance:

S. No.	No. of Participants attended	No of certificates issued
1.	300	Nil

Overview

Department of Management Studies organized a Guest lecture by, **Mr. Rohit Jhunjunwala** Senior Manager in the CHENNAI ANNGELS.

Mr. Rohit Jhunjunwala, gave us a big insight on the investment. We had only limited knowledge about investments but after this session it enlightened our knowledge on the same. The topic covered under this sessions are how can one make investment effectively, what they initially see in the entrepreneur to invest on their project, what are the terms will they put forward for a convertible notes. As a budding entrepreneur this make hope for many management students regarding how can they approach further in the future for their investment. Also, at end of the session one of the students gave a vote of thanks and feedback to guest about what they taught.

300 students participated in the session and gained knowledge.

Objectives

1. To provide foundational knowledge on investment and startup funding
2. To understand investor evaluation criteria
3. To bridge the gap between entrepreneurial ideas and investor expectations
4. To encourage entrepreneurial mindset and confidence
5. To enhance practical financial and strategic thinking skills

Outcomes

- 1.Students gained enhanced understanding of investment concepts and practical approaches to effective investing.
- 2.Participants learned how investors evaluate entrepreneurs and business ideas before making investment decisions.
- 3.Improved awareness of funding instruments, particularly convertible notes and associated terms and conditions.
- 4.The session bridged the gap between theoretical knowledge and real-world investment practices.
- 5.Budding entrepreneurs developed confidence and clarity on how to approach investors and pitch their ventures.



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DEPARTMENT OF MANAGEMENT STUDIES

The Management, Director cum Principle, Dean and Faculties Cordially invites you for the

Date : 08-04-2023 , Time : 10:00 Am , Venue : Auditorium

Mr. Rohit Jhunjunwala
Senior Manager – Investments
The Chennai Angels

Chief Guest

Dr.V.S.K.Venkatachalapathy
Director cum Principal
Welcome Address

Dr.N.S.N.Cailassame
HOD-MBA
Gratitude Note



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Report and feedback submitted to HOD

NAME OF THE CLUB ACTIVITY: MARKETING CLUB ACTIVITY						
TOPIC: CROSS CULTURAL COMMUNICATION IN GLOBAL BUSINESS ENVIRONMENT						
RESOURCE PERSON: MR.SAIPARTHIBAN, ANALYST, BNY MELON						
PLEASE (👍) TICK THE APPROPRIATE						
5 – Excellent 4 – Good 3 – Average 2 – Poor 1 – Worst						
S.No.	Particulars	5	4	3	2	1
1	Duration of the event was adequate					
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3	The knowledge of the resource person is adequate and relevant					
4	Content of the session was relevant to MBA					
5	How do you rate the overall session organized?					



How to Impress Angel Investors ?

11 January 2023, Wednesday
1445 - 1600 Hrs
Virtual Session

Mr. Rohit Jhunjhunwala
Senior Manager - Investments
The Chennai Angels

For Registration Contact: Mr Sakthi V C Sekaran | +91 95855 82826 | c.sakthivignesh@gmail.com

Mr. Rohit Jhunjhunwala, Senior Manager – Investments, The Chennai Angels





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Long 79.63545°
11/01/23 02:48 PM GMT +05:30