



SRI MANAKULA VINAYAGAR
ENGINEERING COLLEGE
(AN AUTONOMOUS INSTITUTION)



Department of Electronics and Communication Engineering

Societal Blooms Club (2025-2026)



Submitted by
Ms.R.Arthy
Assistant Professor
Department of ECE



PREFACE

The Societal Blooms Club of the Department of Electronics and Communication Engineering, Sri Manakula Vinayagar Engineering College, serves as a dynamic platform to nurture empathy, social responsibility, and community-driven innovation among students. The club is established with the objective of bridging the gap between engineering education and social welfare by sensitizing future technocrats to the needs of the community. Through a diverse range of activities, including outreach programs, environmental sustainability drives, awareness campaigns, and rural development initiatives, the club encourages students to apply their technical acumen for the betterment of humanity. By fostering leadership, ethical values, and teamwork, the club aims to prepare students to address the complex challenges of the modern world with compassion and integrity. The effective functioning of the club is supported by a dedicated team of office bearers, including the President, Vice President, Secretary, and Outreach Coordinator, who work collectively with enthusiastic members to plan and execute impactful social initiatives. Through continuous engagement and value-based learning, the Societal Blooms Club strives to develop socially conscious, professionally ethical, and well-rounded engineers committed to the overall excellence and technological advancement of the institution and society at large.



**Faculty Coordinator
(Ms.R.Arthy)**



**HoD (Dr. P.
Raja)**



**IQAC Coordinator
(Dr. Arivalagar A.A)**



**Director Cum Principal (Dr.
V.S.K. Venkatachalapathy)**

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ABOUT THE INSTITUTION

Sri Manakula Vinayaga Educational Trust was founded to provide quality and affordable education to the weaker sections of society. The trust established Sri Manakula Vinayagar Engineering College (SMVEC) in 1999. SMVEC is an autonomous institution affiliated to Pondicherry University. It offers 13 undergraduate, 8 postgraduate and 11 Research programs in engineering. SMVEC has been accredited by NAAC with “A” grade and NBA. The institution is also accredited by TATA consultancy services.

The college has a good placement record with students getting job offers from top companies in India and abroad. SMVEC students have won many awards and accolades for their academic achievements. To be globally recognized for excellence in quality education, innovation and research for the transformation of lives to serve the society.

Vision

To be globally recognized for excellence in quality education, innovation, and research for the transformation of lives to serve the society

Mission

M1: Quality Education : To provide comprehensive academic system that amalgamates the cutting edge technologies with best practices.

M2: Research and Innovation : To foster value based research and innovation in collaboration with industries and institutions globally for creating intellectuals with new avenues.

M3: Employability and Entrepreneurship : To inculcate the employability and entrepreneurial skills through value and skill based training.

M4: Ethical Values : To instill deep sense of human values by blending societal righteousness with academic professionalism for the growth of society.



ABOUT THE DEPARTMENT

The Department of Electronics and Communication Engineering is a top-notch department that offers high-quality UG, PG and PhD programs. The UG program B.Tech - Electronics and Communication Engineering is accredited by the National Accreditation Board, AICTE-New Delhi, and has a placement record of over 80%. The department's graduates are highly sought-after by employers in the Electronics and Communication sector. Our department contributes significantly to achieving the national objective of envisioning the world with a clear and deep commitment and a sincere desire to meet the expectations of a rising, fast-developing technology.

Vision

Facilitate academic excellence and research among Electronics and Communication Engineers to meet the global needs with high competence and ethical professionalism.

Mission

- Academic Excellence: To impart learning skills to meet the global challenges in the field of Electronics and Communication Engineering.
- Research and Innovation: To provide excellence in research and innovation through multidisciplinary specialization.
- Employability and Entrepreneurship: To enhance inter and intra personal skills to make them employable and entrepreneurs.
- Ethics: To inculcate the significance of human values and professional skills to serve the society.

Programmes offered

- B.Tech - Electronics and Communication Engineering
- M.Tech - Electronics and Communication Engineering
- M.Tech - VLSI & Embedded Systems
- Ph.D - Electronics and Communication Engineering

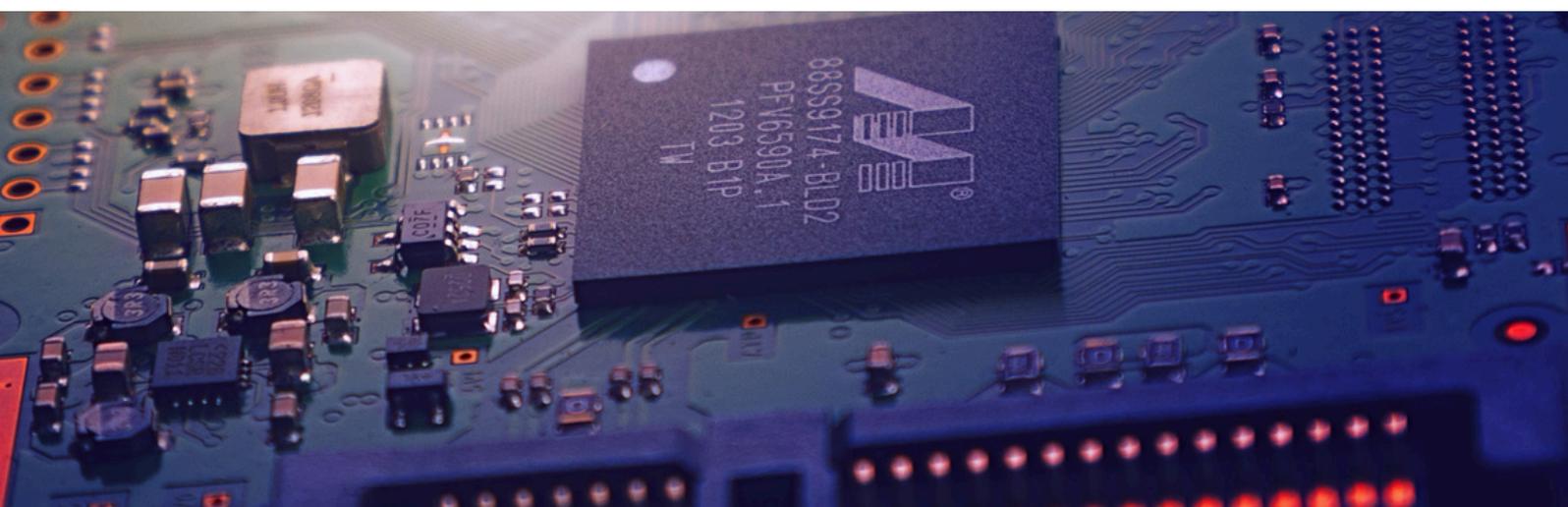
ABOUT THE CLUB

The Societal Blooms Club from the Department of ECE is dedicated to fostering social responsibility, ethical leadership, and community-driven innovation, with the overarching theme of "Empowering Society and Engineering Change through Compassion and Technology." Our club provides a platform for students to apply their technical skills to address real-world social challenges, encouraging empathy, critical thinking, and collaborative service. From developing sustainable local solutions to organizing impactful awareness campaigns, club activities span a broad range of humanitarian applications. Through outreach programs, field visits, and collaboration with social organizations, the club cultivates civic consciousness and inspires creative altruism, preparing students to become socially responsible leaders in an evolving global landscape.

Objectives of Societal Blooms Club

The primary goal of **Societal Blooms Club** are as follows:

- To foster a spirit of service by engaging students in community outreach and rural development, enabling them to bridge the gap between engineering education and societal needs.
- To encourage ethical innovation and humanitarian problem-solving by challenging students to develop technology-aided solutions for social, environmental, and public health issues.
- To keep members informed on global sustainability goals and social welfare trends through workshops, awareness drives, and expert talks by social activists and NGO leaders.
- To prepare students for social innovation competitions and grant opportunities by providing resources, mentorship, and a platform for executing community-centric projects.
- To inspire research in socially relevant technologies, such as affordable healthcare devices, assistive tools for the differently-abled, and green energy solutions for rural areas.



OFFICE BEARERS

The Robotics Club is led by a dedicated team of office bearers who play a vital role in driving the club's activities and fostering a culture of innovation. The team typically includes a President, Vice President, Secretary, Treasurer, and Technical Leads, each bringing unique skills and responsibilities to the table. These office bearers coordinate workshops, manage resources, mentor junior members, and oversee project development. Their leadership ensures smooth operation of the club while encouraging creativity, collaboration, and hands-on learning in the field of robotics. Through their efforts, the club continues to be a hub of technical excellence and a launchpad for future innovators.



Ms. R. Arthy
Assistant Professor
Faculty Coordinator



Yogaprasad .A
President
III / A



Arini .R
Vice President
III / C



Arulvelan.A
Executive Secretary
III / C



Naveen Kumar. P
Treasurer
III / D



Mohamed Sadiq.M
Creative Head
III / A

LIST OF ACTIVITY

S.No	Title of the Activity
01	Quiz Activity "Societal Spotlight"
02	Connection Quiz on "Societal Theme"
03	Youth Empowerment Activity "Societal Spotlight"

Total No. of Participants	51
Year of Students	N/A
Date	01.08.2025
Venue	Lecture Hall 302
Event Coordinator	Dr.A.Jayachithra

CIRCULAR



SRI MANAKULA VINAYAGAR
ENGINEERING COLLEGE
(AN AUTONOMOUS INSTITUTION)



Department of Electronics and Communication Engineering

SMVEC/ECE/SC/2025-26/32.4/02

31.07.2025

CIRCULAR

This is to inform Second-year (A Section) students that the Societal Blooms Club is organizing a Quiz based on "Societal Spotlight" on 1st August 2025. This activity enables students to gain knowledge across diverse domains such as social issues, sustainability, culture, current affairs and more promoting holistic learning.

Date	1 st August 2025
Time	03:10 pm to 4:00 pm
Venue	Lecture Hall 302
Student Coordinators	Yogaprasad.A, Saiganesh.G, Annamalai.S, Vindhiya.M, Mathumitha.P, Naveer Kumar.P, Mohanapriyan.V

Highlights of the Event:

- Engaging quiz rounds covered topics like society, culture and environment.
- Participants demonstrated strong teamwork, quick thinking, and enthusiasm.
- The event encouraged interdepartmental interaction and active club participation.

Prepared by

Yogaprasad. A

Verified by

Dr.A.Jayachitra

Recommended by

Dr. C. A. Sathiyamoorthy

Approved by

Dr.P.Raja

SOCEITAL SPOTLIGHT

The Societal Blooms Club of the Department of Electronics and Communication Engineering organized a quiz event titled "Societal Spotlight" to enhance students' awareness of social issues, culture, sustainability, and current affairs. The activity aimed to encourage students to expand their knowledge beyond academics and engage in meaningful discussions about societal topics. Through interactive quiz rounds, students were motivated to think critically and collaboratively while improving their general awareness.

- Total Number of Participants : 51
- Year of students: II/III/A
- Venue : Lecture Hall 302
- Date : 01/08/2025
- Event Coordinator: Dr.A.Jayachitra

Objective of the Activity

- The objective of the activity was to promote awareness about societal issues, sustainability, culture, and current affairs among students.
- The event aimed to improve students' analytical thinking, teamwork, and knowledge-sharing abilities through an engaging quiz format.

Outcome of the Activity

- The quiz event successfully encouraged students to actively participate and enhance their understanding of societal topics.
- Participants demonstrated strong teamwork, quick thinking, and enthusiasm throughout the event. The activity also fostered interaction among students and strengthened engagement with the Societal Blooms Club.

Photography of Club Activity



Total No. of Participants	60
Year of Students	I//A
Date	19-08-2025
Venue	Lecture Hall 311
Event Coordinator	Dr.A.Jayachitra

CONNECTING QUIZ ON SOCIETAL THEME

The Societal Blooms Club of the Department of Electronics and Communication Engineering organized a Connection Quiz on "Societal Theme." The event was conducted to enhance students' awareness of social issues, culture, sustainability, and current affairs. The activity encouraged students to broaden their knowledge beyond academics and actively participate in discussions related to societal topics. Through interactive quiz rounds, students were motivated to think critically, collaborate with their peers, and improve their general awareness about important societal concepts.

- Total Number of Participants: 51 students
- Year of Students: II / III / A
- Venue: Lecture Hall 302
- Date: 01 August 2025
- Event Coordinator: Dr. A. Jayachitra

Objective of the Activity

- The objective of the activity was to promote awareness about societal issues, sustainability, culture, and current affairs among students.
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Outcome of the Activity

- The quiz event successfully encouraged students to actively participate and enhance their understanding of societal topics.
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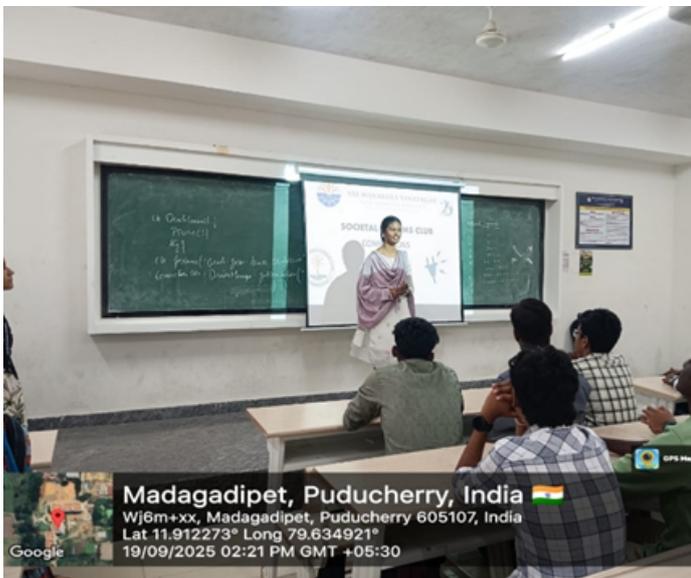
Photography of Club Activity



Club coordinators gave intro about the Societal blooms Club



Overview about the Connections activity



Students interacted and performed connections conducted by Club members



Connections Quiz were conducted based on societal issues in engineering.

Total No. of Participants	58
Year of Students	I/II/D
Date	31-01-2026
Venue	Lecture Hall 312
Event Coordinator	Ms.R.Arthy

CIRCULAR



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ENGINEERING COLLEGE
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PUDUCHERRY

Department of Electronics and Communication Engineering

SMVEC/ECE/SC/2026-27/32.4/02

31.01.2026

CIRCULAR

This is to inform First Year (D Section) students that the Societal Blooms Club is organizing a debate titled "Youth as Change Maker-Agree or Disagree" on 31st January 2026. The event aims to create awareness about the role of youth in social development, encourage critical thinking, and enhance communication and leadership skills among students. The debate will provide a platform for students to express their opinions, analyze social responsibilities, and understand diverse perspectives in society.

Date	31 st January 2026
Time	2:40 pm to 4:20 pm
Venue	Lecture Hall 312
Student Coordinators	Yogaprasad.A, Mohamed Sadiq.M, Saiganesh.G, Annamalai.S, Karthick.M, Vindhiya.M, Mathumitha.P, Menaga.S

Highlights of the Event:

- The debate enhanced students' awareness of the role of youth in societal development.
- The event improved critical thinking, communication, and leadership skills among participants.
- Students actively participated and confidently expressed diverse viewpoints on social issues.

Prepared by


Yogaprasad. A

Student
Coordinator
Societal Blooms Club

Verified by


Ms.R.Arthy

Faculty Coordinator
Societal Blooms Club

Approved by


Dr.P.Raja

Professor & Head of the
Department,
ECE

Copy To:

- I Year D Students, Class Advisor and Year Co-ordinator
- Societal Blooms Club Members

YOUTH EMPOWERMENT

The Societal Blooms Club of the Department of Electronics and Communication Engineering organized a debate titled “Youth as Change Maker – Agree or Disagree.” The event was conducted to create awareness about the role of youth in social development and to encourage students to actively participate in discussions about societal issues. The debate provided an opportunity for students to present their viewpoints, analyze different perspectives, and enhance their communication and leadership skills. The activity also motivated students to think critically about the responsibilities of youth in shaping society.

- Total Number of Participants : 60
- Year of students: I/II/D
- Venue : Lecture Hall 312
- Date : 31/01/2026
- Event Coordinator: Ms.R.Arthy

Objective of the Activity

- The objective of the activity was to create awareness about the role of youth in societal development and encourage students to actively participate in discussions on social issues.
- The debate aimed to enhance students’ critical thinking, communication skills, and leadership abilities while allowing them to express diverse viewpoints.

Outcome of the Activity

- The debate successfully increased students’ awareness of the role of youth in societal development. Participants actively engaged in discussions and confidently presented their viewpoints on social issues.
- The activity improved students’ critical thinking, communication, and leadership skills while promoting meaningful interaction among participants.



Club coordinators gave intro about the Societal Blooms



Overview about important role of youth in the development and transformation of society



The Club coordinator also emphasized the importance of preparing for competitive examinations such as GATE, building a strong resume, and actively participating in intercollegiate events to enhance students' academic and professional development.

