



SRI MANAKULA VINAYAGAR ENGINEERING COLLEGE

(An Autonomous Institution)

Puducherry - 605 107



NILA CRS

Policy

Version 2.0





SRI MANAKULA VINAYAGAR ENGINEERING COLLEGE
 (An Autonomous Institution)
 Puducherry - 605 107

NOTIFICATION

Ref: SMVEC / IQAC / ADMIN / JAN 2023

Date: 10-01-2023

In the pursuance of the resolution passed by the Governing Body Meeting at its meeting held on December 31, 2022 in its resolution no. GB 2022.05.09 and the decision was taken by the Management of SMVEC

It is hereby notified for information of all concerned that the Sri Manakula Vinayagar Engineering College, Puducherry has published the policy for NILA CRS. This will come into force with immediate effect.

AA Arivalagar
 Dr. AA. Arivalagar
 IQAC coordinator

J. Abbas Mohaideen
 Dr. J. Abbas Mohaideen
 Registrar

V.S.K. Venkatachalapathy
 Dr.V.S.K. Venkatachalapathy
 Director cum Principal

Dr. A.A. ARIVALAGAR, M. Tech., Ph. D.,
 IQAC Co-ordinator
 Sri Manakula Vinayagar Engineering College
 (An Autonomous Institution)
 Madagadipet, Puducherry-605 107.

Dr. J. ABBAS MOHAIDEEN, M.Tech., Ph.D.,
 REGISTRAR
 Sri Manakula Vinayagar Engineering College
 (An Autonomous Institution)
 Madagadipet, Puducherry-605 107.

DIRECTOR CUM PRINCIPAL
 SRI MANAKULA VINAYAGAR ENGINEERING COLLEGE
 (An Autonomous Institution)
 Madagadipet, Puducherry-605 107.



POLICY FOR NILA CRS OF SRI MANAKULA VINAYAGAR ENGINEERING COLLEGE, PUDUCHERRY

INTRODUCTION

Sri Manakula Vinayagar Engineering College was established in the year 1999 with the approval of AICTE, which was located in the Madagadipet, which is the one of the rural areas of Puducherry. To serve this rural community, Sri Manakula Vinayagar Engineering College established, Nila Community Radio Station for the first time in Puducherry and start rendering its service since 2005. The Nila CRS is operating in the frequency of 90.4 MHz It is a non-profit organization and its programmes are community access and includes participation of Community members.

OBJECTIVE OF NILA COMMUNITY RADIO STATION

Nila CRS is intended and interested to promote social activities for the community. To attain this objective, Nila CRS is organizing the programmes focusing on Education, Career Guidance, Women Empowerment, Health Awareness, Agriculture etc., Nila CRS launch local community programmes like medical camp for rural children and adults, importance and benefits of Agriculture for Farmers, Science for women, awareness program on organic farming, recycling of solid and bio-waste, self-employability for villagers etc., extending hands of service around 40 villages.

PROGRAMME CATEGORY

Broadcasting time of Nila Community radio station is 9.30 am to 6 pm. The programs are recorded in Indoor and outdoor based on the need with the help of interested faculties, students, invited guests and local community members. The major programmes of the Nila CRS belongs to following category,

- Spirituality
- Science
- Technology
- Health
- Education
- Women Empowerment
- Agriculture
- National and International History
- Geography and Civics

Several other programs through Nila CRS based on locality are,

- Promoting Traditional foods through contest
- Village based higenic activity
- Stress relief programmes
- Support camp for physically challenged
- School children awareness program
- Youth awareness program
- Herbal medicine
- Patriotism

LAW, REGULATION AND POLICES

The programmes broadcasted in community radio station should obey the laws, regulations and ethical policies framed by Ministry of Broadcasting for community radio programmes. Hence Programme Coordinator of Nila CRS verifies the content of each programme before broadcasting.

EXECUTIVE COMMITTEE

To organize and record programmes, Nila CRS Programme executive committee is formed for every two years once. The Head of Institution as the chairman, Ex-officio of this committee. The senior most staff will be the Member Secretary to the committee, one senior staff members will be a Coordinator and Minimum one faculty from each department assigned as members. The NILA CRS Committee shall meet twice per semester and submit periodical report to the chairman at the end of the semester.

FUNCTIONS OF THIS COMMITTEE

- To broadcast the program based on the requirements of the local residents
- To transmit awareness Program on current issues
- To air the programs relating to women empowerment, education, health awareness etc.,
- To identify the problems faced by community people through the members of the community radio station and student volunteers by visiting and interviewing them physically
- To involve in community activities for the welfare of the people