

ACADEMIC COLLABORATION DOSSIER



SRI MANAKULA VINAYAGAR
ENGINEERING COLLEGE



What is HR Sangam?

HR Sangam connects and enriches a plethora of HR professionals in Chennai through regular events on contemporary topics in Human Resources. Founded by Mr. Shashikanth Jayaraman in 2008, the forum has grown to reach out to over 7000 professionals across 2400 organisations and 26 industry sectors. By participating in our various events, the patrons of HR Sangam have immensely benefited by leveraging business opportunities, career moves, internships, placement apart from providing a platform to a number of insightful speakers.

Known for its unstructured and uninhibited formats that provide free wheeling networking, HR Sangam has been able to etch its vibrancy through its unflinching patrons that have helped spread the word about its initiatives.

- ❖ More about us at www.hrsangam.in
- ❖ More about the founder at www.shashikanthjayaraman.com

Our Mission:

HR Sangam is on a mission to build a healthy community of HR professionals to whom it will position itself as a go-to forum providing one stop shop resources to enrich themselves. This will eventually translate to an effective eco-system of professionals, consultants, students and academia

Format of the initiatives:

All the programmes are on an offline format that provide a touch and feel experience to participants. HR Sangam believes that technology is an enabler but one that doesn't need to be completely relied upon while offering knowledge dissemination to its patrons.

The unending bond: HR Sangam and the Academia

The partnership with Academia for HR Sangam has been as old as the forum itself. HR Sangam believes in developing the student community with a not-for-profit motive for a better tomorrow. Well-intentioned corporate supporters of HR Sangam have provided staunch support to our efforts in helping the student community and teaching fraternity alike. Some of the initiatives are

1. Present Tense to Future Perfect: Student Development Initiative
2. Guru reloaded: B School Faculty development programmes
3. Skill labs: Specific subjects for students

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4. Assistance to research scholars
5. Intern 360: Internship assistance programme

HR Sangam has collaborated with a number of institutions that offer HR related courses to provide specific, contemporary programmes. The Madras School of Social Work, DG Vaishnav College and the Madras Christian College are most notable names among the consistent, long standing academic partners

Institutional Membership:

The Institutional membership helps University and college going students to prepare for tomorrow's success. Since 2013, over 27 colleges have benefited from HR Sangam's collaboration that has specifically:

- ✓ Created a healthy understanding of what the Industry expects
- ✓ Guided students in building a clear career path
- ✓ Equipped students to be successful both at and after Interviews

Deliverables to Sri Manakula Vinayakar Engineering College:

The students, faculty and institution as a whole benefit from the following offerings

(I) Student specific:

First Year Students:

- Five internships at the end of first year (subject to student quality assessment by HR Sangam)
- One guest lecture per semester
- One day training on general management (industry perspective)

Final Year students:

- Two day certification workshop on competency mapping for HR students
- Present Tense to Future tense: Campus recruitment preparatory programme for second year MBA students.
- Best Manager Competition to identify the budding talents.

Common benefits that apply to both first and final year students:

- Complimentary access to all monthly meetings of HR Sangam
- Participation in all inter college student initiatives of HR Sangam
- Discounted rates at student specific events (published from time to time)
- Opportunity to attend HR Conclave at the College campus

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(II) **Institution specific:**

- Visibility to the institution through website, social media of HR Sangam
- Guidance to placement officers*

**To be offered at a subsidized fee on a mutually agreed time schedule.*

Membership:

To be availed by both I year and II year MBA students from across all specialisations

Subscription fee:

Investment:

Year of study	Fee (inclusive of all Taxes)
II Year MBA Students	Rs. 575 (Valid for 1 year)
I Year MBA Students	Rs. 1150 (Valid for 2 years)

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Membership Guidelines

This Membership guidelines document is a comprehensive document that provides the governing conditions, process flows, deliverables and responsibilities towards the membership subscription to HR Sangam (referred to as HR Sangam) as availed by the Department of Management Studies of Sri Manakula Vinayagar College of Engineering (referred to as SMVEC)

Deliverables of HR Sangam:

1. To prepare a calendar of activities of mutually agreed programmes on mutually agreed dates and be responsible to deliver it
2. The calendar of activities shall comprise of programmes and initiatives that are HR events, seminars, certification workshops, HR conferences, guest lectures, industry readiness sessions, specific trainings and initiatives aimed towards student development, knowledge enrichment and strengthening of industry academia interaction
3. To provide standard student membership benefits in addition to the initiatives of HR
4. To facilitate visit of delegate (speaker, industry professional, resource person or subject matter expert) of relevance to the students

Support from SMVEC:

1. SMVEC shall nominate a single point of contact (SPoC) to represent the institution in all event co-ordination and execution. In the absence of the same, the placement officer shall deem to act in lieu of the SPoC until there is such an arrangement made.
2. SMVEC shall share proposed dates for the activities to facilitate HR Sangam to bring in delegates of quality and repute to the various events planned.
3. On finalization of the calendar, SMVEC shall support in:
 - i. Arranging logistics for the delegates visiting SMVEC as part of HR Sangam's initiatives.
 - ii. Extend hospitality to delegates and representatives of HR Sangam as and when programmes are happening
 - iii. Provide student volunteers to support the smooth functioning of the planned initiative (event/training/workshop/conference)
 - iv. Provide Infrastructure as appropriate to the events that are conducted. Infrastructure shall cover but not be limited to the following
 1. Audio Visual Aids
 2. Stage arrangements
 3. Conference Hall
4. As a matter of courtesy and protocol, SMVEC shall award mementoes to delegates that visit the campus representing initiatives of HR Sangam. The budget and nature of memento may be decided by SMVEC as per its prevailing norms

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Conditions:

1. As the programmes are provided exclusively to membership subscribed students of SMVEC, participation of non-member students' with or without any fees thereof is not permitted.
2. SMVEC can use the logo of HR Sangam in its collaterals as its academic initiatives partner. For all other usages, written approval of consent from HR Sangam is mandatory.
3. In case of cancellation or postponement of an event due to unforeseen circumstances, HR Sangam and SMVEC shall agree to mutually reschedule the planned event
4. Any other expense, incidental or actual (For example food expenses of a delegate while on travel) made by HR Sangam on behalf of SMVEC shall be reimbursed by SMVEC upon prior approval.

By accepting the membership guidelines of HR Sangam, SMVEC concurs to work along with HR Sangam to deliver the agreed value and services to the subscribed students

For Sri Manakula Vinayakar Engineering College

Name:

Date:


Dr. V.S.K. Venkatachalapathy
Director and Principal

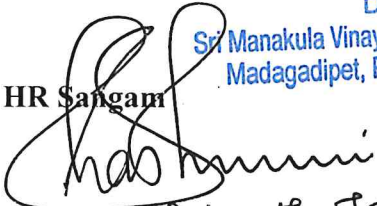
Dr. V.S.K. Venkatachalapathy, M.E., Ph.D.,
Director

Sri Manakula Vinayagar Engineering College
Madagadipet, Puducherry - 605 107.

For HR Sangam

Name:

Date:


Shashikanth Jayaraman
24-sept-2016