



SRI MANAKULA VINAYAGAR ENGINEERING COLLEGE
(An Autonomous Institution)
Puducherry - 605 107

**12 COMPOSITION OF DIGITAL MARKETING COMMITTEE
(DIGITAL MEDIA, NEWSLETTER & MAGAZINE)**

S.No	Name of the Faculty	Designation	Department	Member
1.	Dr. V.S.K. Venkatachalapathy	Director Cum Principal	MECHANICAL	Ex-Officio
2.	Dr. K. Premkumar	Professor	CSE	Member Secretary
3.	Mr. I. Shivasankkar	Assistant Professor	EEE	Member
4.	Dr. Vankayala Chethan Prakash	Associate Professor	ECE	Member
5.	Dr. R. Ramachandiran	Associate Professor	CSE	Member
6.	Mr.D. Prabhu	Assistant Professor	IT	Member
7.	Mr.R.Hemanth Kumar	Assistant Professor	MECH	Member
8.	Mr. V Murugappan	Assistant Professor	CIVIL	Member
9.	Dr. K. Naveenkumar	Associate Professor	ICE	Member
10.	Mr.S.Prakash	Assistant Professor	MCTR	Member
11.	Ms. V .Sivasankari	Assistant Professor	CSBS	Member
12.	Mr.K.Muthukumaran	Assistant Professor	AIDS	Member
13.	Dr.J.Thanikai Vimal	Associate Professor	FT	Member
14.	Ms.S.Suguna	Assistant Professor	BME	Member
15.	Mr.J.Saravanan	Assistant Professor	CCE	Member
16.	Mr. R. Ramakrishnan	Associate Professor	MCA	Member
17.	Mr.T.Chandramohan	Associate Professor	MBA	Member
18.	Ar.R.Ragavendra	Associate Professor	ARCHITECTURE	Member

Composition of Committee:

1. The Director cum Principal as Chairman, Ex-officio
2. Senior Professor – Member Secretary
3. Members – Senior Faculty from each department

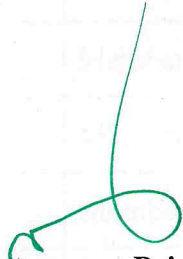
Term: Term of the Digital Marketing Committee shall be two years.

Meetings: The Digital Marketing Committee shall meet every fort-night.

Functions of the Committee:

- To update the various activities and achievements of all department in website periodically.
- To post and promote the college and department activities, achievements and videos in social media like Facebook, Twitter, Instagram and YouTube.
- Any action carried out in all departments must be approved by Head of the Department, Director cum Principal and published on the institution's website and other social media platforms.
- All the necessary information is made available in the website
- The committee will communicate with all other committee members to provide the most up-to-date data for the website to upload.




Director cum Principal

Dr.V.S.K.Venkatachalapathy